

NEWSLETTER ISSUE #1

THE HARRAH HOMECOMING

A Celebration of Automotive Legacy

MONDAY JULY 27 - SATURDAY AUGUST 1, 2026

Honoring Bill Harrah's Legacy

Few names resonate in the automotive world like Bill Harrah. Known not only for his successful gaming empire but also for his passion for preserving automotive history, Harrah assembled one of the most significant car collections in the world. His famous car tours through the Sierra Nevada and Lake Tahoe became legendary, blending breathtaking scenery with the thrill of vintage motoring. Today, his legacy lives on through the automobiles and traditions that inspired generations of enthusiasts





The National Automobile Museum: Preserving History

The National Automobile Museum in Reno, Nevada, stands as one of the most respected automobile museums in the country. Founded from the heart of Harrah's original collection, the museum preserves more than 240 historic vehicles, each telling a story of innovation, culture, and design. This remarkable institution will serve as the host of the Harrah Homecoming, providing the perfect setting for a celebration that bridges past, present, and future.

The Week-Long Celebration Tour & Events

From start to finish, the Harrah Homecoming will leave you with unforgettable memories to last a lifetime.

Guests will relive the historic Harrah car tours, enjoy a VIP look at some amazing private car collections, take part in the Gas Light Parade, experience a fabulous car show, attend evening receptions, enjoy educational presentations and speakers, and conclude the week with a grand gala dinner.



NATIONAL AUTOMOBILE MUSEUM
RENO, NEVADA

This is a HCCA National Tour, open to pre-1916 vehicles only.



THE HARRAH HOMECOMING

A Celebration of Automotive Legacy

MONDAY JULY 27 - SATURDAY AUGUST 1, 2026

Entry Fees:

Driver Registration: $315 (Early-bird)
Passenger Registration: $275 (Early-bird)

Entry fees include:

- Educational Presentations – Expert-led presentations at the National Automobile Museum exploring the rich history and innovation of the automotive world and the Thomas Flyer on display.
- Gaslight Parade Entry – Enjoy the magic of the past beneath the iconic Reno Arch at sunset with your fellow enthusiasts led by the Thomas Flyer.
- Car Show Finale – Showcase and admire remarkable examples of craftsmanship from vintage to classic automobiles.
- A tour package with an assortment of memorabilia and unlimited access to the National Automobile Museum during normal business hours.
- A gala where guests can enjoy an evening of celebration and camaraderie.





Host Hotel: The Peppermill Resort, Reno

We are proud to announce the Peppermill Resort as the official host hotel for Harrah Homecoming 2026. This world-class property will offer exclusive rates for our participants:
Weeknights (Sunday–Thursday): $137.60 per night, King
Weekends (Friday–Saturday): $216.20 per night, King

The Peppermill Resort
2707 S. Virginia Street Reno, NV 89502
Tel: 1-800-648-6992
Website: www.peppermillreno.com
Group Code: LHH0626

Trailer Parking Options

Convenient trailer parking will be available near the event venues, ensuring safe and accessible accommodations for vehicles and support equipment. Details and maps will be provided closer to the event to assist participants with planning

Important Dates

Registration Opens: September 1, 2025
Early-Bird ends: November 30, 2025

NATIONAL AUTOMOBILE MUSEUM
RENO, NEVADA

HORSELESS CARRIAGE CLUB OF AMERICA

National Automobile Museum

1 Museum Drive
Reno, Nevada 89501
Tel: (775) 333-9300
Email: HH@automuseum.org
Website: www.automuseum.org/hh