2023/2024 Horseless Carriage Club of America

General Membership Meeting

Friday, July 14, 2023

The 2023 Horseless Carriage Club of America National general membership meeting was held at the Gilmore Museum Heritage Ballroom, 6865 W. Hickory Road, Hickory Corners, MI.

**Call to Order**-Mike Reid, 3:09PM

**Pledge of Allegiance**-Don Plumb

**Board Member Roll Call**-Jim Skillicorn
Andy Wallace-Chairman of the Board, present
Russell Holden-Vice President, present
Doug Tomb-Treasurer, Zoom
Jim Skillicorn-Secretary, present
Jon Rising, Zoom
Jeff Lesher, present
Kim Simoni, Zoom
Vince Altieri, present
Terry Cole, present
Peter Jakab, present
Don Plumb, present
Rusty Berg, present
Jeff Chattin, Zoom
Danny Case, present

**Recognition of Guests**-Mike Reid
Keene Brewer
Tricia Wallace
Tracy Lesher
Jack Lesher
Chris Holden
Al Zamba
Mary Zamba
Ron Gardas
Karl Darby
Laura Darby
Scott Langeneger
Michael Nash
Chris Paulsen
Abbey Paulsen
Pat Gamble
Rocky Younger

**Previous Meetings' Minutes**
April 16, 2023 2022/2023 #4

Motion-Don Plumb
Second-Andy Wallace
Vote-Unanimous

April 16, 2023 2023/2024 #1
Motion-Don Plumb
Second-Andy Wallace
Vote-Unanimous

May 30, 2023 2023/2024 #2
Motion-Russell Holden
Second-Rusty Berg
Vote-Unanimous

Approval of July 14, 2023 Agenda
Motion-Andy Wallace
Second-Rusty Berg
Vote-Unanimous

**Old Business**-Mike Reid
Update on signatory changes for the Wells Fargo Bank accounts
Doug Tomb and Lindsey Jackson to meet with the bank on July 19, 2023

**New Business**-Mike Reid
**Finance Committee Report**-Doug Tomb, Jeff Lesher, Jeff Chattin
Membership is largest revenue source and ides of attracting new members were discusses; discounted membership. Electronic HCCA Gazette. Insurance costs and current state of insurance industry were discussed, other insurance companies reviewed. HCCA currently insured through Church Mutual and satisfied with their coverage and service. Club investments were discussed and concluded including input from club member experts in the field. Cost reduction ideas included Lifetime Memberships review, additional advertising in the Gazette, Canadian printing costs, new membership dues structures, raising annual dues. Next meeting early August 2023.

**Activities**-Vince Altieri, Kim Simoni, Peter Jakab
Update on merchandise tent at Brass and Gas and at Celebration of Brass III. Will be at Hershey in October. Kim Simoni remains the lead for merchandising west, Vince Altieri for merchandising east. Andy Wallace to continue with lead on Marion Welsh Award.

**Regional Groups & Registries**-Jim Skillicorn, Rusty Berg, Jon Rising
Committee drafted letter to be sent to all regional groups and registries points of contact. Letter to be emailed out by Executive Director, Lindsey Jackson. Letter introduces committee members, offers assistance with group membership and activities, established open communication, and provided HCCA board member contact information for western states, central states and eastern states.

**Communication**-Russell Holden, Don Plumb, Daniel Case, Terry Cole
Committee provided status of Horseless Carriage Gazette, HCCA Gazette Indexing, HCCA National News, Roster, Website, Social Media, Publicity, Marketing & Advertising

**Strategic Planning**-Andy Wallace, Mike Reid, Russell Holden, Doug Tomb
2024 Board Nominations, from nominating committee, were announced, approved and closed. Each nominee will need to provide their person biography to the HCCA Gazette editor by end of July 2023.
International Club Relations continue to be strong and Russell spoke about the 2024 HCCA International Tour May 26 – June 1, Tweed Valley, NSW, Australia. The Spring 2024 National Tour to be announced soon. The April 2024 Tulare, California Swap meet is still in the development stage and will be announced soon. A National tour in Paso Robles, California is being organized to immediately follow the swap meet.

**Open Communications**-All
Several guests in attendance had difficulty hearing the HCCA board members. A sound system with microphones and speakers were recommended.

**Motion for Adjournment**-Mike Reid
Motion-Rusty Berg, Second-Andy Wallace, 4:23PM