2023 Horseless Carriage Club of America
Board of Directors 4th Meeting – 2023 Year

Monday, August 28, 2023

The Horseless Carriage Club of America National Board of Directors meeting was held via Zoom.

Call to Order
Mike Reid, 4:02PM PST

Roll Call
Mike Reid-President, present
Russell Holden-Vice President, present
Doug Tomb-Treasurer, present
Jim Skillicorn-Secretary, present
Andy Wallace-Chairman of the Board, present
Jon Rising, not present
Jeff Lesher, present
Kim Simoni, present
Vince Altieri, present
Terry Cole, not present
Peter Jakab, present
Don Plumb, not present
Rusty Berg, present
Jeff Chattin, present
Danny Case, present

Approval of July 14, 2023 Minutes
Motion 1st-Russell
Motion 2nd-Kim
Unanimous vote

Approval of July 14, 2023 In-Camera Minutes
Motion 1st-Rusty
Motion 2nd-Andy
Unanimous vote

Approval of August 28, 2023 Agenda
Motion 1st-Doug
Motion 2nd-Russell
Unanimous vote

Old Business

• Signatory on Checking Account and access to Wells Fargo Bank accounts.
Doug Tomb, already signatory, would become the "executor" for the Wells Fargo Bank accounts with on-line access ability. Currently, HCCA Executive Secretary, Lindsey Jackson, is sole executor. HCCA Board of Directors' minutes showing vote approval and HCCA President endorsed letter is needed to add Doug Tomb as additional executor.
Motion 1st-Jim
Motion 2nd-Russell
Abstained-Doug
Unanimous vote

New Business

Committee Reports/Chairperson

Finance

Doug Tomb-Chairperson w/ Jeff Lesher, Jeff Chattin
• First ten months 2022/2023 income exceeded expenses ($2,228.10)
• Revenue compared with prior year period, decreased 12% ($26,000)
• Expenses increased 12% ($21,500) compared to prior year
• Total revenue over expenses showed decrease ($47,900) over previous year
• FY2022 showed reduction in revenue over expenses ($3,121.65)
• FY2023 Projections show a continues 3.32% decline in membership resulting in expenses exceeding revenue
• Finance Committee suggestions were:
    Increase in HCCA club dues
    More support to HCCA Regional Groups
    Life Memberships, determine if members have passed
    Additional Gazette advertising
    Canadian printing options
    New dues structures
• Top areas of revenue:
    Membership (69%)
    Gazette Income (12%)
    Donations (6%)
    Investment Gain (5%)
    Website Income (4%)
    Merchandise (2%)
    Other (2%)
• Top areas of expenses:
    Gazette (33%)
    Gazette Printing (28%)

National Expenses (26%)
Website (7%)
Insurance (6%)

• Equipment Needed

Hershey Region's headquarters may be available for next in-person Board of Directors meeting but audio-visual equipment is unavailable; regional group does not have projector nor screen. Jeff Lesher to look into the club purchase of these items to be used in conjunction with existing Owl system. $300 requested for the purchase.
Motion 1st-Jeff
Motion 2nd-Vince
Unanimous vote

Regional Groups & Registries

Jim Skillicorn-Chairperson w/ Jon Rising, Rusty Berg
Jim, Rusty and Jon have begun contacting all regional groups points of contact/lead person following Lindsey Jackson sending established committee notification email to all regional groups, and Tracy Lesher and Lindsey Jackson providing current regional group contact information. Committee advises regional groups of:

• Regional groups notification of established committee; assist with operations, member awards qualification and passing of former Board members notifications
• Committee contact information to/from HCCA Board of Directors:
Jim-western states
Rusty-central states
Jon-eastern states
• Assistance to newly established regional groups with guidance, motivation and leadership
• Assist failing regional groups to determine best course of action
• Report on progress of hcca.org calendar project.

Communications

Russell Holden-Chairperson w/ Don Plumb, Danny Case, Terry Cole

• Web Report

The HCCA Executive Board has been working with NetPros and Peter Gariepy to facilitate the transition of webmaster authority from NetPros to Peter. Website access approval has been provided to Peter and, as of September 2023, Peter is prepared and ready to take over as webmaster. NetPros will receive contract payment through September 30, 2023 and is to provide Peter with full website access.

• Recognized Register

The Board of Directors were presented information and the request to recognize the "E.R. Thomas Motor Co Register" in accordance with Article XXI.
Register President-Jeff Chattin
Register Vice President-Mike Kaltenecker
Register Secretary/Treasurer-Kelly Williams
Motion 1st-Russell
Motion 2nd-Jeff C.
Unanimous Vote

Activities
Vince Altieri-Chairperson w/ Kim Simoni, Andy Wallace, and Peter Jakab
• Hershey
Kim, Andy, Trish and Vince met in July 2023 and gain in August 2023 and discussed logistics (tent, setup, takedown, equipment, banners, porta johns, merchandise, personnel scheduling, BBQ, ice, generator, etc.) for the Hershey, PA event HCCA participation. The team will meet again prior to the event to confirm coordination efforts. Andy will facilitate sign-up sheet for tent staffing.

Strategic Planning
Andy Wallace-Chairperson w/ Mike Reid, Russell Holden, Doug Tomb
• Marion Welsh Award
Andy will continue as lead on the Marion Welsh Award asking for nominations with the deadline October 31, 2023. Same process; HCCA office-Andy Wallace-Board approval. To be awarded March 2023.
• Art Twohy Award
Andy will continue as lead on the Art Twohy award, however process was temporarily placed on hold. Andy would will reactivate the process and will write up all necessary information on the award to include the nomination process. To be awarded March 2023.

Other Items
• New Data Base
Peter Findley is continuing his work on the new data base with a projected completion at the end of September 2023.
• BBC Tour – Beautiful Brass Cars
The 2023 BBC chairperson has decided not to run this event in the future following its 20-year history that was started by Clay Green. Doug presented information about the history of the tour and requesting the BBC Tour become an annual National Tour to occur in May run by different regional groups at their respective regional location through the United States. Jeff Lesher stated he has been "very close to the BBC" and has been approached by several HCCA members to explore the option as Doug presented, moving the BBC Tour throughout the United States hosted by various regional groups and supported by HCCA National.
Motion 1st-Doug
Motion 2nd-Andy
Unanimous vote
• Museum of the Horseless Carriage
The Board of Directors (Trustees) of the Museum of the Horseless Carriage met via Zoom in July 2023 and is currently under going a reorganization process. A new committee (Chris Paulsen, Matt Goist, Whitney Haist, Mike Reid) has been organized to focus on fund raising for the Museum of the Horseless Carriage. A museum general meeting will be held annually at Hershey each October.
• HCCA Roster Update
Lindsey Jackson and Mike Reid have explored many printing options for the HCCA membership roster, which has been requested by many HCCA members and previously approved by the HCCA Board of Directors. A request to initially print 500 copies of the roster was made by Mike

Reid. Roster to include reference by member, state, vehicle, alpha and cars by age and ownership. Roster sale price to be determined after final printing/shipping cost.
Motion 1st-Russell
Motion 2nd-Kim
Unanimous Vote

Round Table
Each director present was provided the opportunity to openly address the Board.
Danny-November 2023 tour
Jim-Rolex Monterey Motorsports Reunion
Russell-Tweed Valley Tour, March 2023 Chattanooga Nation Tour, Single Cylinder Registry

Adjournment
Motion 1st-Rusty
Motion 2nd-Andy
Meeting adjourned 4:28PM PST