2023 Horseless Carriage Club of America
Board of Directors Zoom Meeting #7

Monday, January 8, 2024

The 7th Horseless Carriage Club of America 2023 National Board of Directors meeting was held via Zoom.

Call to Order
Mike Reid, 5:04PM MT

Roll Call
Mike Reid-President, present
Russell Holden-Vice President, present
Doug Tomb-Treasurer, present
Jim Skillicorn-Secretary, present
Andy Wallace-Chairman of the Board, present
Jon Rising, not present
Jeff Lesher, not present
Kim Simoni, present
Vince Altieri, present
Terry Cole, present
Peter Jakab, present
Don Plumb, present
Rusty Berg, present
Jeff Chattin, present
Danny Case, present

Approval of November 20, 2023 Minutes
One change to minutes; BBC Georgia 2025 not 2024.
Motion 1st-Russell H.
Motion 2nd-Jeff C.
Unanimous vote

Approval of January 8, 2024 Agenda
Motion 1st-Don P.
Motion 2nd-Kim S.
Unanimous vote

Old Business

• Regional Group-Premiere Events

Jim spoke about HCCA recruitment opportunities at premiere car events. Jim and Kim are the committee that was formed to research the idea of HCCA sponsorship of regional groups at future premier car events. They referenced the Rolex Monterey Motorsports Reunion that attracts 90,000 spectators each year at this single event of many events during Monterey Car Week.

Kim brought up for Board discussion:

- BOD engagement
- Premiere car events where we could help regional groups recruit new HCCA members
    - Monterey Car Week
    - Amelia Island
    - Detroit Old Car Festival
- What might National club provide to the regional group hosting:
    - National advertising
    - HCCA Banners
    - Merchandise (hats, etc.)
    - Funding ($ TBD) to pay for first time memberships
    - National applications
    - Rack cards and referral to regional group where interested individuals live
    - New section on trifold that can be detached with prospects' names
    - Talking points to engage passers-by. Don't only talk to one another; start a new conversation
        - Carbide generators are for ….
        - Crank start
        - Acetylene gas is created ….
        - Kerosene is used….
        - The Model T has THREE pedals because…

Mike mentioned that Haggerty Insurance is assuming ownership/sponsorship responsibilities at several premiere car events and may be a good contact for the committee. Jim said he would look into Haggerty and get back to the Board.

• Website

Peter Gariepy is requesting to have the hcca.org website maintain the database of members to download and also load the changes daily. The new database that Peter is providing to the club is for office informational use. Peter's new database will replace to old database which will be easier to update and utilize. HCCA's forum page has been added to AACA's forum and labelled Horseless Carriage Club of America.

Jim spoke about and inquired into the original calendar project: In July, 2022, the HCCA Board of Directors approved the development and implementation of an expanded hcca.org calendar that would include five icons at the top of the calendar page; Western Regions, Central Regions, Eastern Regions, National and International. The idea for this was based on better regional and national coordination of tours and events therefore minimizing conflicting dates. Each regional group main point of contact would be provided an access code and be responsible for their own groups sub-calendar to add, delete and edit tour and event information. The former webmaster

provided the initial setup in December, 2022. The concept worked but needed extensive development to become operational. The HCCA website committee should continue with the new webmaster to see to the implementation of this project. Jim added that his last "Club Comments" in the Gazette were about the new and coming soon hcca.org calendar, and that two regional groups called him over the weekend inquiring about the reported updated calendar.

Russell added that the website committee work a great deal on the hcca.org calendar project with the former webmaster. However, with the new webmaster, there have been many items that needed initial attention and asked Jim to join the website committee to assist seeing the updated calendar project through to implementation. Russell said there has been a lot of telephone and email conversations back and forth with Peter, over the last four weeks, regarding a website issue that has since been resolved. The website committee has recently worked with Peter on:

- website updates
- calendar updates
- boards members listed in correct order
- educational updates
- adding/deleting vehicles, now is much better but not with year of make searches

• Activities

Mike said that HCCA's involvement at Hershey is in his name and a new point of contact needs to be established. Vince stated that he is ready and willing to take on as primary with HCCA's 2024 involvement at Hershey; Kim said that she will assist Vince as both worked well together in 2023.

• Strategic Planning

Andy was prepared to speak about the Marion Welsh and the Art Twohy awards at this time but was referred to speak about this under New Business. Andy stated that there have been nomination(s) for both awards and the results will be tallied in the next few days.

• Quebec, Canada Representative

Following the November 20, 2023 Board discussion, the Quebec, Canada representative, Andre De Montigny has been added to the hcca.org website. He currently has fifteen members and will soon seek official Board approval for Quebec Regional Group status.

• Member Voting

Brief discussion occurred regarding should members in good standing, "active members" who no longer own a horseless carriage, still be allowed voting privileges. This item was referred to the bi-laws committee, to be discussed further at the next Board meeting.

• HCCA Crest

Don reported that the HCCA crest from the Northern California Regional Group is currently being restored. Don said that, between Vince and he, the crest will be picked up this year and moved to a desirable location.

• Member Advertising on Website
Mike is looking to form a new committee that will investigate the discussed information and concerns from HCCA club member, Ed Archer. This was previously discussed by the Board of Directors at the November 20, 2023 meeting and needs to continue with follow-up.

New Business
Committee Reports/Chairperson

Finance
Doug Tomb-Chairperson w/ Jeff Lesher, Jeff Chattin
Doug advised that there was no new information to share other than his previously submitted financial report.

Regional Groups & Registries
Jim Skillicorn-Chairperson w/ Jon Rising, Rusty Berg
Jim spoke saying Rusty, Jon and he continue to contact all regional groups' points of contact/lead persons. Their focus is on recruitment and retention of HCCA members, to learn better the needs of regional groups, and to provide a direct line of transparent information between the HCCA Board of Directors and regional groups. Regional groups have been pleased to hear from their board members.

Communications
Russell Holden-Chairperson w/ Don Plumb, Danny Case, Terry Cole
• National Tour & Convention
Russell spoke about the 2024 National Tour & Convention in Chattanooga, Tennessee and stated that plans are coming along very well. The tour and convention is being advertised and club members are signing up. Jeff Stumb (423) 385-4414 jeff@greatrace.com is the point of contact and has a great deal of tour organization experience. The Board of Directors' meeting is March 15, 11:00AM. The general membership meeting is March 20, 4:00PM just prior to the 6:00PM final banquet. Russell requested as many Board members to be present in person for this National HCCA event.

• Tweed Valley International Tour
Russell spoke about the 2024 Tweed Valley International Tour saying it is coming together nicely and henhas locked in a welcoming function for participants. Russell has a date night/mingle event planned for participants to get to know each other and has a photo of his Maytag "Watch for Koalas."

Activities
Vince Altieri-Chairperson w/ Kim Simoni, Andy Wallace, and Peter Jakab
• Hershey
Kim and Vince spoke about the supply of HCCA merchandise is currently sufficient. Additional conversation from the Board about the need for the tri-fold information to get to all regional groups. Mike will contact Lindsey to have 25 tri-folds sent to each regional group POC.

Strategic Planning

Andy Wallace-Chairperson w/ Mike Reid, Russell Holden, Doug Tomb
Mike and Andy spoke about the need for a thorough understanding of the nomination requirements for the Marian Welsh Award and the Art Twohy Award. Andy has received nominations for both and reminded the Board members who have not yet voted to please do so asap. There is only one nomination for the Art Twohy Award as Jim withdrew his nomination for an entire regional group for this award. Andy proposed that the Board should consider creating an award of recognition of a regional group that has done exceptional work in the areas of recruitment, public education on the history of the automobile, and automotive restoration and preservation. This was moved for more discussion at the next Board meeting. Doug to take the lead with Mike and Peter to assist.

HCCA Gazette Editor
Mike stated that he has updated the editor contract changing only the start date being the January/February 2024 issue of the HCCA Gazette (moved to calendar year) running throughout 2024 with six published issues.

National Tour Designation
Two 2024 tours have formally requested that their events be designated as "National Tours."

- CDO/REO 1 Cylinder Tour, August 25-29, Princeton, NJ
  Tri-State Regional Group
- Celebration of Brass IV, July 20-23, Hickory Corner, MI
  Museum of the Horseless Carriage Touring Group of Michigan

Motion 1st-Don P.
Motion 2nd-Russell H.
Unanimous vote

Mike-Question to the Board
Members who no longer own a car, because of age, should they be allowed to continue as "active members" and be allowed to vote? Doug and Don spoke about the bylaws that support older members status and the approval of their continued voting rights. This issue, and "lifetime members" was referred to the bylaws committee for additional review.

Mike said that he received a call from HCCA club member, Rob Caldeira; Bay Area Region, Santa Cruz Region, Salinas Valley Region. Rob inquired about if a regional group or member, who is looking into organizing an HCCA tour, could request and obtain club member information associated with specific vehicle(s) through the HCCA database. The Board spent quite a bit of time discussing this. A formal motion was made as follows:

- An official request from an HCCA regional group must be made via email from that regional group's main point of contact.
- No external club requests will be granted.
- Only internal regional group requests will be granted.
- Only current HCCA members' email and vehicle information will be provided to the requesting HCCA regional group.

1st Motion-Russell H.
2nd Motion-Andy W.
Unanimous vote

Round Table
Each director present was provided the opportunity to openly address the Board.

Andy-Thanked everyone for productive meeting.
Danny-Thanked everyone.
Don-Thanked everyone.
Doug-Thanked all the Board members for a productive Zoom meeting.
Peter-Won't be able to attend the National Tour & Convention but will attend BoD via Zoom.
Russell-Stated that the Chattanooga host hotel had moved the date which created some conflicts.
Terry-Will push HCCA at the Detroit Old Car Festival.
Vince-See you in Chattanooga.
Mike-Thanked all Board members for a good meeting. See you in Chattanooga.

Future HCCA Board of Directors Meetings
Friday, March 15, 2024 11:00AM EST, Zoom will be available.

Adjournment
Motion 1st-Doug T.
Motion 2nd-Vince A.
Meeting adjourned 6:40PM MT