



Reatta Road



VOLUME 27—ISSUE 1

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Spring, 2023



DIRECTOR'S MESSAGE

Marck Barker



Spring is finally here! We've had several warm, sunny days here recently and boy does it feel nice to be out of winter! I will say that washing a car and it being covered in pine pollen before I can even dry it off is a little annoying, but I'll take it if it means I can have warm weather!

We're gearing up for another great weekend at Charlotte Auto Fair in a little over a week! We should have 13 Reattas out there which is very exciting! A great display and eye-catching for people who may have forgotten about them or do not know about Reattas at all. Look for us near where turn 4 enters the front stretch, and come say hi even if you're not in your Reatta.

I'm super excited for our Reatta Rendezvous in Spokane this July! It looks like Assistant Director Alan has really put together a nice cruise through some very beautiful parts of this country. Remember you can join for some or all of it as your schedule permits! More info on page 2!

Buicks on the Bricks 2023 in Flint, MI, is coming together nicely! Reatta designer David McIntosh is scheduled to give his Designing Reatta presentation Saturday afternoon. If you missed this presentation in Chicago last summer, you'll definitely want to make this one a priority! Great info and a really engaging story on how a lot of the design aspects came to be. Keep in mind this is the same weekend as the Woodward Dream Cruise and larger event Back to the Bricks. Hotels are filling up quickly, so if you are planning to come, make your reservations early! More info pages 3 and 7.

I hope to see a lot of you at some of these great Reatta events this year!



Thanks Marck Barker for the photo.



Thanks Marck Barker for the photo.

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Deadline for Next Issue is June 1, 2023.

2023 Reatta Club Rendezvous Cruise

Greetings from Alan Thiese, assistant director, Reatta Club, BCA.

I would like to invite all Reatta Club members attending the 50th National BCA Meet in Spokane Valley, WA to plan a day of cruising and adventure with fellow club members. On Thursday morning, July 13, 2023 we will meet at Old European Breakfast/Lunch for breakfast at 9:00AM. This restaurant is located at 7640 N. Division Street in Spokane, WA.



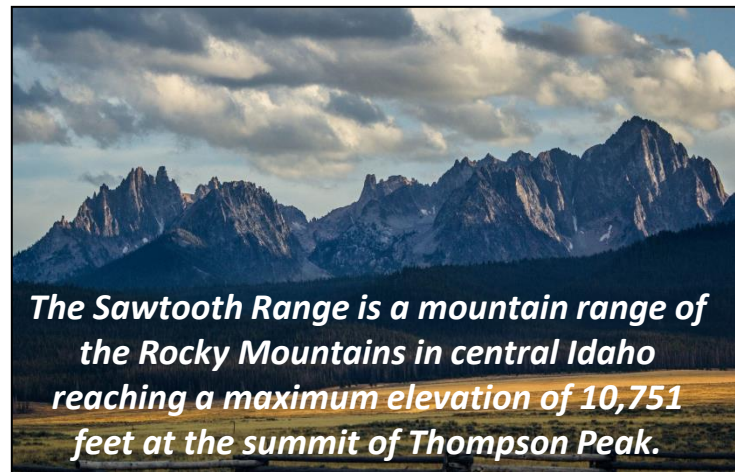
Following our breakfast and socializing with each other, we will head out to tour the Palouse area of WA. This is an area of rolling hills and mostly wheat farming. We will travel to Pullman, WA with a stop at Steptoe Butte State Park.



In Pullman, we will drive by the Washington State University campus as we make our way to the Birch & Barley restaurant for lunch at 1360 Bishop Blvd., Pullman.



Following our lunch, we will travel to Moscow, ID and then head north through the Sawtooth Mountains to Worley, ID and the Coeur D' Alene hotel and casino. Casino play is available and you could join Sandy and me for dinner at the Red Tail Grill at about 6:00PM, if you like. If you wish to just return to the Mirabeau Park Hotel rather than spending time in the casino, your return drive to the host hotel will take about 30 minutes from Worley.



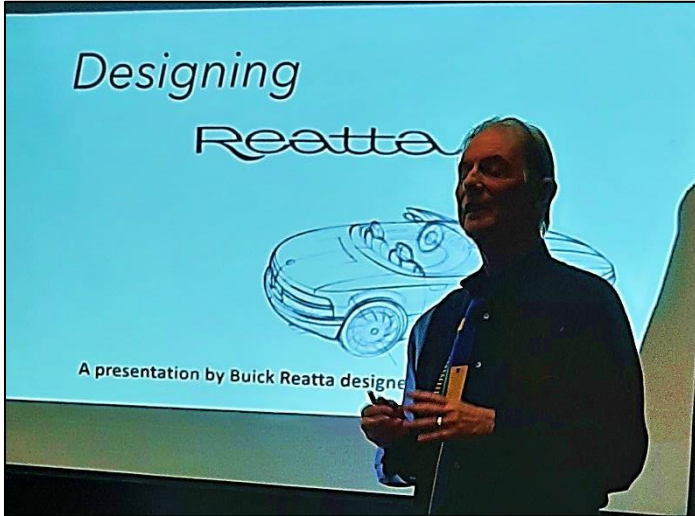
Coeur D' Alene Casino Hotel - 37914 South Nukwalqw, Worley, ID



Total miles of our cruise will be just under 200 miles and I think you will find it to be a very scenic and peaceful day of adventure. Please contact me at 575 779-1966 or by email at alanthiese@gmail.com to let me know if you will be able to join us on this adventure. Your Reatta will enjoy the exercise also. Thank you and we look forward to seeing you in Spokane.

2023 Buicks on the Bricks

We will have a presentation on the design and development of the Reatta from David McIntosh, the designer of the Reatta! This will be on Saturday, August 19th, in the afternoon at the show, in Flint, MI. (More information on the show on Page 7 of this newsletter.)

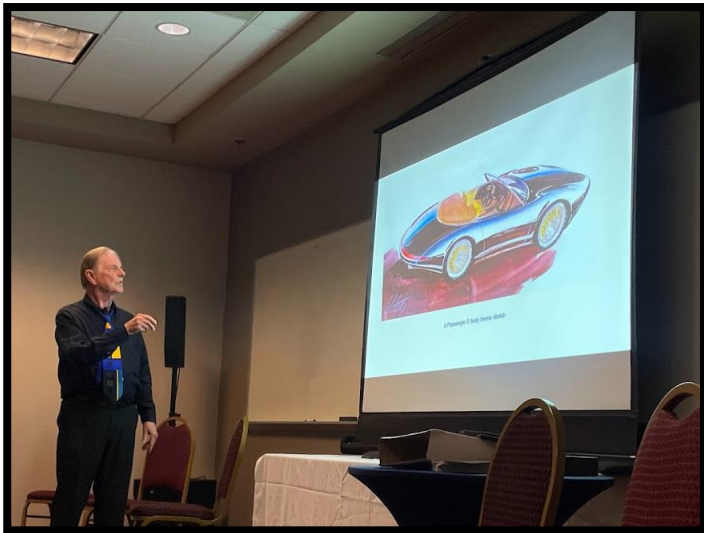


David S. McIntosh

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Dave McIntosh is a retired GM Designer with a career that spans over 40 years. A graduate of ArtCenter in Pasadena, David is one of the few designers that can say they worked on a project concept to production with the Buick Reatta.

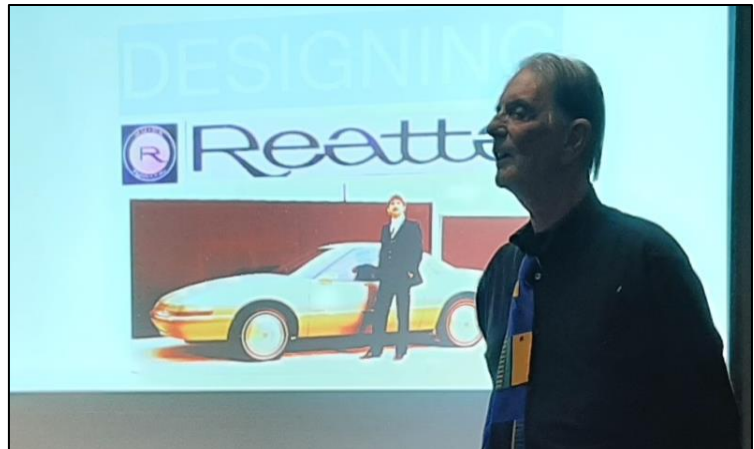
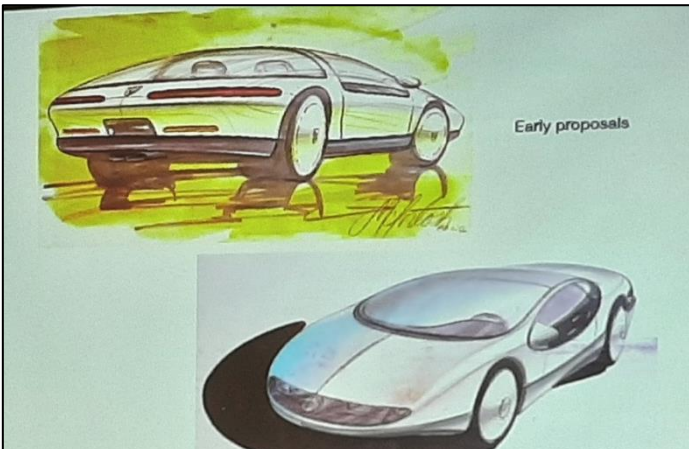
- 1964 ArtCenter Graduate, BPA, Transportation Design
- 1964-2003 Asst. Chief Designer (1980), GM Design
- Advanced Design Studios (1988–91 Buick Reatta concept and production design; 1978 Pontiac Grand Prix Concept; 1970 Corvair Facelift Proposal; 1990 Saturn Coupe Preliminary Concept)
- 1991 Monte Carlo Show Car; 1995 Monte Carlo and Lumina
- 2000 Cadillac Catera (Opel, Germany)
- Speed Vision Corporate Strategy and Cadillac 15-Year Vision; Cadillac Cross-Over Concept



David McIntosh graduated ArtCenter with a Bachelor of Professional Arts degree, October 1964, and was hired by General Motors Design staff. He became an Assistant Chief Designer for Dave North's Advanced Design 2 Studio in 1980, where he designed the theme that became the Buick Reatta for 1988.



After retiring in August 2003, he later represented the League of Retired Automotive Designers from 2015 to 2019.



THE BUICK FLEET MANUAL FOR 1989

Hello Elizabeth,

I know that sometimes you are looking for content for the newsletter. I came across this information (didn't know it was here in this house). It's from the Buick Fleet manual for 1989 that went out to fleet buyers. Maybe you can spread it over a few issues; neat info about the touch-screen features. It was interesting (to me) that in the 1988 Fleet Manual, there is no information about pricing on the Reatta.- It only says : pricing to be determined.. I do not have the fleet manuals for '90 or '91.- Maybe someone out there will. Chip Aeppli (Continued from Winter Issue 2022.)

1989 REATTA



INTERIOR TRIM FABRICS INTERIOR TRIM

Leather Fabrics



Blue Ultra-soft
Leather



Saddle Ultra-soft
Leather

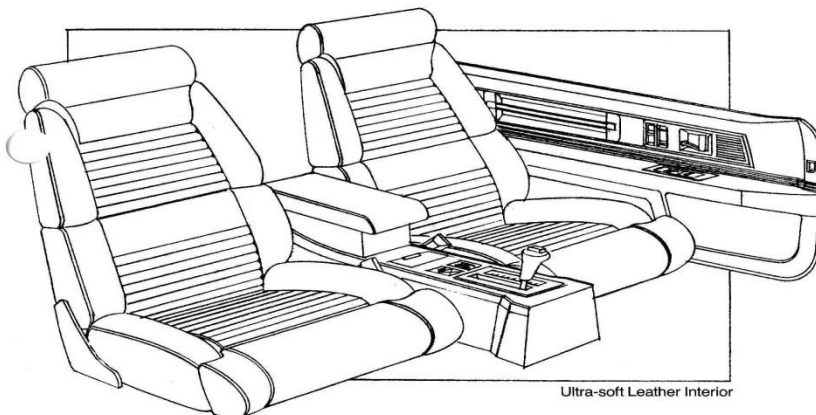


Red Ultra-soft
Leather



Gray Ultra-soft
Leather

Reatta • Bucket Seats



Ultra-soft Leather Interior

Blue 991 Leather
Exteriors: 13, 40, 83

Gray 993 Leather
Exteriors: 13, 40, 41, 76,
81, 83, 87

Saddle 996 Leather
Exteriors: 40, 41, 76, 81

Red 999 Leather
Exteriors: 13, 40, 41, 76,
87

Reatta-16-Way Adjustable Driver's Bucket Seat (Extra Cost)

Blue 981 Leather
Exteriors: 13, 40, 83

Gray 983 Leather
Exteriors: 13, 40, 41, 76,
81, 83, 87

Saddle 986 Leather
Exteriors: 40, 41, 76, 81

Red 989 Leather
Exteriors: 13, 40, 41, 76,
87

RA7

1989 REATTA



ACCENT STRIPES MOLDING COLORS

Accent Stripes

Stripes are standard on all models.



White • Code 11A



Light Gray • Code 14A



Dark Gray • Code 18A



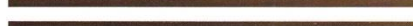
Black • Code 19A



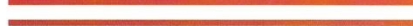
Dark Blue • Code 21A



Gold • Code 55A



Dark Red • Code 73A



Red • Code 75A

Molding Colors

Black protective body-side moldings (Code 41Q) are standard. Order Code B84 for color-coordinated molding.

RA8

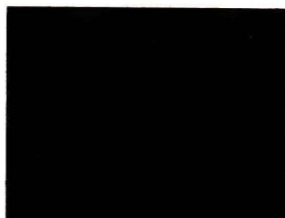
1989 REATTA

EXTERIOR COLORS
COLOR COMPATIBILITY

Exterior Colors



Arctic White • Code 40



Black • Code 41

Sterling Silver Metallic •
Code 13Pewter Gray Metallic •
Code 87Sapphire Blue Firemist •
Code 83

Bright Red • Code 81



Claret Red Metallic • Code 76

Color Compatibility

Where a solid car color is recommended, the respective interior trim color is compatible and recommended.
Vinyl tops not available on Reatta.

Exterior Color	Paint Code	Interior Trim Color			
		Blue	Gray	Red	Saddle
Sterling Silver	13	Solid Car Color	Solid Car Color	Solid Car Color	
Arctic White	40	Solid Car Color	Solid Car Color	Solid Car Color	Solid Car Color
Black	41		Solid Car Color	Solid Car Color	Solid Car Color
Claret Red	76		Solid Car Color	Solid Car Color	Solid Car Color
Bright Red	81		Solid Car Color		Solid Car Color
Sapphire Blue Firemist	83	Solid Car Color	Solid Car Color		
Pewter Gray	87		Solid Car Color	Solid Car Color	

CARS FOR SALE

1990 Convertible, White /white top/red interior, 7535 miles, \$17,000, purchased from a climate controlled collection, must sell our baby Reatta as our baby's car seat won't fit. **Bob Wessel, Valley Glen, CA 212-706-7683 (9/21)**

1990 Convertible, Black/tan top/tan interior, 78,000 miles, \$7,600. Down-sizing, must sell, 2nd owner for 25 years, Always Garaged. Converted to 134A. NY Inspection. **Ray Windas, Cell: 914-490-8762, Tarrytown, NY (5/22)**

1990 Coupe, Maui Blue, gray interior. 144,000 miles, new tires. ABS works, runs great. \$5,000. Located in **Salem, CT**. Photos available. Call Tom at: **860-859-1125. (10/22)**

1990 Coupe, Black/Dove Gray Interior, 140,000 miles. Good Condition, Needs Instrument Cluster Repair, **\$2,000**. **Also available, Parts:** Front Bumper – Grill, Windshield, Rear Light Panel, **\$500**. **Call Nick after 6 PM Eastern Time, Queens, NY, 1-718-347-1619 (10/22)**

1990 Convertible Red/Tan Top/ Tan Interior. 115,000 miles, excellent condition, always garaged. Located in **Punta Gorda, Florida**. **\$4,500 Firm**. Four Thousand Five Hundred Dollars. Call **631-831-4307**. Ask for Jim. (12/22)

Classified ads will run for one year (4 issues) and then be dropped, unless editor is notified to continue the ad. Please notify editor, if car is sold.

REATA PARTS/LITERATURE FOR SALE

Original "Barney cranks" are still available. Steel replacement headlight bellcranks are \$40 ea. (\$35 ea. to BCA members). Kits that include bellcrank, rollers & up-stop instructions are \$45 (BCA members \$40). Rebuilt Reatta headlight motors, \$55 per side. Plastic wing nuts and receptacles (to hold the cover in the rear of the engine compartment) \$2 each plus \$2 shipping. Rebuilt power antenna W/steel cord \$75 (+\$15 return shipping). Trunk lock cover repair kits \$15. Custom Reatta car covers and all other cars in 14 fabrics and several colors, also 7 sizes of motorcycle covers (call for prices on covers). **Call Barney @ (512) 869-5114 for info or Reatta tech assistance or email: barneyeaton1@gmail.com. Barney Eaton, 20111 Deerfield Dr., Georgetown, TX 78633.**

Largest selection of **Reatta parts** in the country. You name it we have it. Parts and technical support available. We ship world wide. Call or email with your needs. **Orders@EastCoastReattaParts.com, (919) 233-1973.**

Nice Black used convertible top, good condition, has 1 tear the size of a nickel which has been covered with similar material, **\$100 plus shipping. Frank: (248) 593-6391**

Reatta Literature: over 125 pieces. **John Kilbane, North Royalton, Ohio. Call (440) 552-6932.**

VERY LARGE REATA MEMORIBILIA COLLECTION FOR SALE. This collection which was previously referenced in the Bugle December 2008 edition consists of over 750 individual items totaling over \$20,000. The collection includes literature, posters, videos, illuminated signs, promo items, various magazines featuring Reatta and many very rare items some of which were acquired directly from the library at the Reatta Craft Centre in Lansing, Michigan. Many Reatta parts are also for sale. There is a separate smaller collection of general Buick items available. The owner will be moving soon and will no longer have the four car Reatta Garage which currently houses this vast collection of interesting items. Offers for the entire collection will be considered. A list and photos of the items and pricing may be requested by contacting **Charles Parry at (315) 383-0707 (call or text), or email: gm33@twcny.rr.com.** Lots of Reatta parts from 175 parts cars. Located in a salvage yard in Tucson, AZ. **Call Roger McCrone at (520) 977-5463.** **Reatta parts.....21st year.....Large inventory at very reasonable prices.** I also have exact reproductions of the convertible visor clips in all factory colors. Contact Jim Finn at **reattas60@gmail.com**

Buicks on the Bricks

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AUGUST 19, 2023- Flint, Michigan

All vintage Buick Show On The Bricks hosted by Buicktown Chapter/BCA will feature **Reattas** this year.

Come to the birthplace of GM,- the historic Durant Dort office building and Factory One on 316 Water Street in Flint, Michigan. We will display several special feature **Reattas** and provide a program during the day including a Styling Design and Development presentation of the Reatta by retired GM stylist David McIntosh.

Bring your vintage Buick **Reatta**, the show is free, pre-registration is not required, no Judging. Come and enjoy the historic site, the vintage Buicks, the program and a short walk across the river during the day to the Back To The Bricks displays and all vehicle car show.

Directions to Water Street for "Buicks On The Bricks".

From I 75 in Flint go east on I 69 to Exit 136. At the top of the exit ramp turn left (North) on Grand Traverse street. Go .9 mile (cross the Flint River) 2nd street on your right to Water Street for vintage Buicks only. Other parking including trailers to the left on city streets. Do not use GPS which may take you downtown on Saginaw Street.



Durant Dort office building and Factory One

CLUB HATS AND VISORS



The Reatta Division has purchased hats for sale from Lands End: 3 colors are available: red, black and white (adjustable size) – all with the Sunburst Logo.

Also available white visor with "Reatta" in script.

All are \$15 each plus shipping for Reatta Division members (\$20 each non-members). Please contact Anne Gibson (agibson36@gmail or (336) 599-9589 to order.

Reatta Division

Buick Club of America
Officers & Key Division Positions

WEB SITE ADDRESS:

www.reatta.org

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Durham, NC 27712
89reatta@gmail.com



ASSISTANT DIRECTOR:

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Rio Communities, NM 87002
alanthiese@gmail.com

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ReattaClub@gmail.com

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Anne Gibson: agibson36@gmail.com
George Madsen: mrrevetta@att.net

NOMINATING COMMITTEE:

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Paul Gomberg: paul.gomberg@gmail.com
Mike Glaz: mblglaz@gmail.com

WEB ROAD MASTER:

Peter Gariepy
petergariepy@gmail.com

BCA TECHNICAL ADVISOR:

1988-1991 REATTAS Barney Eaton
20111 Deerfield Drive, Georgetown TX 78633
barneyeaton1@gmail.com

REATA ROAD EDITOR:

Elizabeth Lane
39 Cockle Hill Road
Salem, CT 06420
buffylane39@sbcglobal.net

LAND'S END STORE FOR MEMORABILIA

<https://business.landsend.com/store/reatta>

MEMBERS ONLY PASSWORD FOR THE REATA DIVISION WEB SITE IS:

Buick3800 (CASE SENSITIVE).

PLEASE NOTE THIS WILL APPEAR HERE IN EACH NEWSLETTER. CHECK EACH NEWSLETTER FOR A NEW PASSWORD. IT WILL CHANGE FROM TIME TO TIME.

Winners from Charlotte Auto Fair 2022. From left to right: Bob Spagnola, Marck Barker, Bob Pisarek, Kenn Livingston, Alan Wilkes in front of Bob's Select 60.



Thanks Marck Barker for the photo.

MEMBERSHIP & DIVISION INFORMATION

Reatta Division dues are still only \$10/year and can be paid for up to 3 years at a time. You can either mail a check payable to the Reatta Division to me via "snail mail", or you can pay online through PayPal. The PayPal account is: ReattaClub@gmail.com

Please note that a **pink** highlighter mark on the RDIV number on your mailing label means that your Reatta Division dues are either due or past due. In order to continue receiving the Reatta newsletter, your RDIV membership status needs to be current.

Please make checks payable to: **REATA DIVISION, BCA**

Send all dues payments and address changes (include your RDIV # on your check) to:
SECRETARY/TREASURER, JERRY RICHSTEIN, 4798 Grants Way NE, Marietta, GA 30066

NOTE: All Reatta Division members are required to be members of the national organization, Buick Club of America, of which we are an authorized division. Please note that a **blue** highlighter mark on your BCA number on your mailing label means that you are not a current member of the BCA. In order to continue receiving the Reatta Division newsletter, your BCA membership status needs to be current. The national organization can be contacted at: **BUICK CLUB OF AMERICA, % Cornerstone Registration, Ltd., PO Box 1715, Maple Grove, MN 55311-6715; PHONE: (763) 420-7829; FAX: (763) 420-7849; EMAIL: bca@cornerstonereg.com**

Please send all classified ads and newsletter submissions to: **NEWSLETTER EDITOR, Elizabeth Lane, 39 Cockle Hill Road, Salem, CT 06420 or EMAIL: buffylane39@sbcglobal.net**