



Reatta Road



VOLUMN 23—ISSUE 4

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Winter 2019



DIRECTOR'S MESSAGE

Marck Barker



It's that time of the year! Time to fill the car up, change the oil, and pull the Reatta in the garage for the winter. Thankfully, here in North Carolina, I'll get a few warm days in the winter to break out a convertible. And until we have salt on the roads, I'll still take a Reatta out to stretch it's legs.

On page 2 of this issue you'll find an article about the 2019 Southeast Regional Tour that my chapter hosted in October out of Atlantic Beach, NC. For the first time in years I didn't drive a Reatta to a BCA event. Instead I took my '91 Park Avenue Ultra since I had lots of snacks to carry for the hospitality room and a bunch of goody bags. Even though I was without a Reatta, it was great to see all the enthusiastic Reatta owners there driving and enjoying their cars!

Keep an eye out in upcoming editions of the BCA's Buick Bugle, as I hear there will be a Reatta issue coming up soon.

To start the whole show season off, I'll be hosting Reattas and their owners at the Charlotte Auto Fair April 3rd-5th. We usually get spaces on the infield with other car clubs. Spaces are limited, so if you are interested in joining us, please email me at Marck@EastCoastReattaParts.com so I can reserve you a spot!

I'm greatly looking forward to July and the BCA National meet in Strongsville, Ohio. Mark your calendars for July 15th-18th! I know Chip is working on an excellent Rendezvous, so definitely make plans to attend!

While working on summer travel plans, I am also putting Back to the Bricks in Flint Michigan on my calendar. Last year I heard they had 14 Reattas. Maybe we can get more this year! BTTB is August 10-15. More info at BackToTheBricks.org

I hope you have a wonderful holiday season and still make some time for your Reatta!



Thank You to Anne Gibson for the 2 pictures on this page from the Southeast Regional Tour.

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Deadline for the next issue is Feb. 30

Letter to the Editor

Elizabeth,

I just received the latest Reatta Road, and the Great Race pace car on the back page caught my attention.

I have a 1990 convertible that was used as a courtesy car in Anaheim, the final destination. Mine was not the pace car, as that car had a blue interior and mine is red.

After the race, it went to Steffy Buick in Anaheim, and was sold to Bud Melby, a collector here in Washington. It was sold again to my fellow Buick fan Greg Powers, and I bought it in 2016.

It currently has 109,000, the last ten thousand having been put on by me.

Doug Wolford, BCA #1401, Reatta Division #2176
Puyallup, WA



BCA SOUTHEAST REGIONAL TOUR 2019, ATLANTIC BEACH, NC

Photos and Article by Anne Gibson

The Southeast Region of the BCA held its annual tour meet Oct. 17-19, 2019 in Atlantic Beach, N.C. The tour was hosted by the Tarheel Buick Club located in the Raleigh area of North Carolina. This was the second try the Tarheel Buick Club made in hosting the tour. The original tour was scheduled for November of 2018 in New Bern, N.C., but hurricane Florence intervened and flooded New Bern to the extent that the hotel they had contracted is still under renovation from the storm. This try at the tour turned out to be wonderful!

Twenty-two Buicks from Georgia, Tennessee, Virginia, North Carolina and even Illinois and Michigan made the trip to Atlantic Beach on the coast of North Carolina. Of those 22, 6 were Reattas. Those driving Reattas were Jerry and Jean Richstein (Georgia), Frank and Martha Senkbell (Georgia), Martel and Anne Gibson (NC), Pat Gaglione (NC), Jack and Colleen King (Tennessee), and Ken and Irene Livingston (Michigan).

The Buicks toured the historic town of Beaufort, NC on the Beaufort Inlet and the Maritime Museum located there. Lunch was at the famous Sanitary Fish Market Restaurant in Morehead City, NC. Next was a cruise to New Bern (North Carolina's first state capital) and Tryon Palace (the official residence of the British Governors of North Carolina 1770-1775). Also, in the New Bern tour was the North Carolina History Museum as well as the quaint town of New Bern known as the birthplace of Pepsi Cola.

The last day of the tour included the North Carolina Aquarium at Pine Knoll Shores and a ranger led tour of Fort Macon (a perfectly restored Civil War era fort).

A Saturday banquet at the oceanfront hotel concluded the tour. All were thankful that there were no hard luck awards, the weather was beautiful, and everyone enjoyed some wonderful seafood.

Please consider bringing your Reatta to the Naples, Florida area Nov. 5-7, 2020 for the next Southeast Region Tour, you will enjoy it!





Inside Buick is published by Buick Public Relations for Buick employees and dealers and for the B-O-C Flint Complex.
Summer/Fall 1989 Edition.

Continued from Fall Issue

California dreamin'



PHOTOS: MATT WEINBERG



Reatta convertible draws stares and crowds such as these gathering outside Mann's Chinese Theater in Hollywood (below).



Beverly Hills in a Reatta convertible.

"It's eye-catching, and the more you look at it, the more it excites you. And it's an American car, which makes it even better."

Larry Anderson, 51, of Spencer, Iowa, knew all about the Reatta. "I drove it for a week last year, but they didn't have the convertible then. I really like it. It's tight. I drove it on all kinds of roads, and it's a little better on the sharp turns than the European sports cars."

"It handles tight. It turns tight, and has a lot of get-up-and-go. I have a Buick Riviera — you see, I'm a General Motors man — and the Reatta is hot. Two of my best friends just happen to sell Buicks, and you can bet I'll get one."

Steven Vielhaber, 37, of West Los Angeles, took a spin. His son's second birthday party was moments away, but he couldn't resist a ride in the Reatta. "This really makes me want to buy another convertible. You can feel the road."

And, finally, Pam Shults, 17, of

Marina del Ray, was riding her bicycle by the Santa Monica pier when the car excited her. "The dash is like all electronic, like really cool. And the seats are so smooth."

(continued on page 26)



Reatta looks right at home sharing Rodeo Drive with a Rolls Royce.

Thank You Chip Aepli for the Magazine.

(Continued on next page)

California dreamin'

(continued from page 11)

The verdict was in from all ages: smooth ride and easily adjustable seats, tight look, sporty lines, sophisticated dash, cute interior and great sound system (with even a CD player). It was time to escape the masses and resume my appointment with wealth.

I dropped off Matt and sped around town. Driving nowhere, and everywhere. Wanting everyone to see me.

I went north on the 110 freeway, which links downtown Los Angeles to Pasadena. The highway continually winds around corners, and the Reatta mastered it to perfection. Not once, even at high speeds, did I feel the car lose control; the car was guiding me, not the other way around. Almost like it had a mind of its own.

People had all kinds of good questions for me: What kind of engine does this have? What is the horsepower? Is it turbo? Granted, I went to college in Michigan and lived in Flint for four years, but I don't know the slightest fact about automobiles; I barely know where the gas tank is.

All I know is that the Reatta is loads of fun, and cool to drive.

Day Three

My final morning with the Reatta, or is it? I could dash to Vegas and not return the car to the overly anxious and paranoid Buick PR woman. Who would ever find me? I could live that life of luxury I crave, and nobody would know the difference. Just picture me, dropping the car off at the valet at Caesar's. The women would be at my table in a second. Sinatra (who Buick people tell me is considering buying a Reatta convertible) would invite me for dinner.

I found sanity and drove the car for the final time. Blazing by mere mortals in the high 70s, I searched for a last-minute barrage of stares. I got them. Yes, it's my car, I wanted to shout. Yes, I'm the cool dude who owns the hot wheels.

The car was gone, almost as quickly as I had received it. I drove home in my rather ordinary wheels and gazed carefully at other motorists. Everyone looked straight ahead, ignoring me and my car.

What's wrong with them? □

— Mike Arkush is a writer for the Los Angeles Times.



From top: Los Angeles residents Bob Hetzendorfer, Jacob Suh, and Jane King express their approval.

"Reports have been received about a Reatta vendor, that items ordered and paid for, but not received and no replies to inquiries. As always BUYER BEWARE. If you need suggestions as to reputable Reatta vendors, contact one of the Reatta Board of Directors."

Original "Barney cranks" are still available. Steel replacement headlight bellcranks are \$40 ea. (\$35 ea. to BCA members). Kits that include bellcrank, rollers & up-stop instructions are \$45 (BCA members \$40). Rebuilt Reatta headlight motors, \$55 per side (exchange plus \$5 shipping) Plastic wing nuts and receptacles (to hold the cover in the rear of the engine compartment) \$2 each plus \$2 shipping. Rebuilt power antenna W/steel cord \$60 (+\$15 return shipping). Trunk lock cover repair kits \$9.50. Custom Reatta car covers and all other cars in 14 fabrics and several colors, also 7 sizes of motorcycle covers (call for prices on covers). **Call Barney @ 512-869-5114 for info or Reatta tech assistance. Barney Eaton, 20111 Deerfield Dr., Georgetown, TX 78633. (12/19)**

Lots of Reatta parts from 175 parts cars. Located in a salvage yard in Tucson, AZ. **Call Roger McCrone at 520-977-5463. (12/19)**

Reatta parts.....21st year.....Large inventory at very reasonable prices. I also have exact reproductions of the convertible visor clips in all factory colors. Contact Jim Finn at reattas60@gmail.com (12/19)

Largest selection of Reatta parts in the country. You name it we have it. Parts and technical support available. We ship world wide. Call or email with your needs. **Orders@EastCoastReattaParts.com, 919-233-1973. (12/19)**

VERY LARGE REATA MEMORIBILIA COLLECTION FOR SALE. This collection which was previously referenced in the Bugle December 2008 edition consists of over 750 individual items totaling over \$20,000.

The collection includes literature, posters, videos, illuminated signs, promo items, various magazines featuring Reatta and many very rare items some of which were acquired directly from the library at the Reatta Craft Centre in Lansing, Michigan. Many Reatta parts are also for sale.

There is a separate smaller collection of general Buick items available. The owner will be moving soon and will no longer have the four car Reatta Garage which currently houses this vast collection of interesting items. Offers for the entire collection will be considered.

A list and photos of the items and pricing may be requested by contacting **Charles Parry at (315) 383-0707 (call or text), or email: gm33@twcny.rr.com. (12/19)**

Reatta Literature: over 125 pieces. **John Kilbane, North Royalton, Ohio. Call – 440-552-6932. (12/19)**



Thank You Paul Gomberg for the pictures.

CARS FOR SALE

1988 Coupe. Red/ Tan. 106,000 Miles. Maintenance since I took over ownership: Transmission mount, Timing belt, Water pump, Power steering pump, Struts/Shocks all around. **\$2,100 obo. Michelle 619 990-4763** please leave message if no answer or text. Email: **servingsd@yahoo.com** (9/19)

1989 Coupe, burgundy/burgundy, 98000 miles, stored six months each year. Fully loaded, including 16 way power seat and factory sunroof. A/C converted, recharged this year. One small ding in passenger door and small rust bubble on sunroof. Runs and drives great. **\$5,500.** Located near Akron, Ohio. **Andy Eisenman 330-571-4217 leave message, or email to afeisenman@gmail.com.** BCA 42380, RDIV 854. (9/19)

1990 Coupe, Silver with Gray Interior, 190,000 miles, Original Owner. Was running when stored but needs some TLC. - **\$1,000** as is. Car located in CT. Also have extra set of 1990 rims and misc. parts available. **Contact Carl DeRosa - RDiv. #1029 • 203-915-7395 or carlderosa@rollinsprintingusa.com** (9/19)

1990 Convertible: White/white top/ burgundy interior with 116,211 I would like to sell for **\$5500.** They can contact me: James McCall from El Paso, Texas, at **MDS9001@GMAIL.COM** (9/19)

1990 Convertible: White/white top/ blue interior. 67,000 miles, **kenclausen38@gmail.com, (616)466-1758 asking \$5,000.** Kenneth Clausen - Spring Hill, Fla (12/19)

1990 Convertible. Red/Tan top/Tan interior. Less than 50,000 miles. New Top, AC blows cold, 16 way seat. This cat is clean inside & out, & always garage stored. Contact **Larry Peterson 316-655-9725.** Asking **\$11,000 O.B.O.** You may email **gpstubby@gmail.com** if you want to see pictures. (9/19)

I have a beautiful **1990 Buick Reatta convertible** with just over 61k original miles that I'm looking to sell. My dad bought it used in 1995 with 35k miles and only put 23k miles on it over 20 years. When he could no longer drive it I bought it from him 4 years ago and have only put 4k miles more and have put new tires, wheels and full maintenance on the car. It has always been garaged and never driven in bad weather since we have had it. I'm asking **\$7,500** but would consider all offers. The car runs great but we will be downsizing our house later this year (we currently have a 3 car garage) so I won't have room in our next house which will only have a 2 car garage.

I really want this car to go to a good home since both my dad and I have taken very good care of this car since 1995. Besides this email, I can be reached at **770-377-4514 or on the weekends and evenings at LJKOZENY@YAHOO.COM.** (9/19)

1990 Convertible - red with white top/maroon interior. 59,000 miles - family owned since new. **\$8,500 obo.** Contact Leslie Ellison - **(706)676-1573** **lellisonsr@aol.com** (9/18)

1990 Coupe, Black, 160,745 Miles, Sunroof : Hello my name is Jarrod Kemp and I live in Lake Odessa, MI. I am trying to sell a 1990 Buick Reatta for my grandma, she and my grandpa bought it a few years ago. My grandpa worked for General Motors in Lansing and he has passed away. We just want to sell to someone who can enjoy it and give it a good home. Thank you so much for your time, my number is **269 838 4791.** (9/18)

1990 Convertible. White/Burgundy Interior. 74,000 miles. Has all possible options. Excellent condition. **\$11,000.** Contact Bill @ **586-574-1137 or 586-383-1137.** Car in Michigan. William Smith, Warren, MI (9/18)

1990 Convertible: White/blue top/blue interior, 44,000 miles, no damage, older repaint. Runs great. Has recent brakes and top. Interior like new. Have original, refinished wheels and tires. A nice car for your collection. With pictured wheels and tires **\$12,500. \$11,000** with original wheels. Call Ed at **610-366-0234 or cell 484-707-6146.** (9/19)

1991 Reatta Coupe with only 67000 miles. **White exterior with white belt trim and very nice red interior.** Completely serviced including engine and transmission oil and filters, brake system flush, and A/C service. New fuel tank, pump, and filter. Paint has a few issues but this is a very dependable driver. **\$6,900.** Car is in Louisiana. Contact **Ralph Artall at 337-592-0044 or email: ralph@artallfarms.com.** RDIV # 2133 (9/19)

1991 Reatta Convertible, White Exterior, White Top and molding, White Interior with Blue Accents. Production Records indicate this is one of two 91's with white interior, both having the blue accents. This is believed the only one of those two with the 16 way seat, and white wheels option. The odometer currently shows 43,600K miles. The car has only been driven to shows and on several tours. Senior Gold, 399 point car and Senior Preservation in North Carolina. I have the original letter from a GM employee requesting the car on the Drive to Buy Program. It comes with the Factory Sticker., Factory car cover and lots of literature. This Reatta appears to be the rarest one built. **\$25,000.** **Frank Blizzard, 850 910-1444, frankblizz@aol.com** (9/19)

1991 Coupe White with Tan interior. CD player. 37500 miles, looks and drives fantastic. 399 point Gold Senior in 2015. driven only 1200 miles since the award. For more information contact **Herb Morris 314-852-0272 or email: reatta90@sbcglobal.net.** (9/19)

Classified ads will run for one year (4 issues) and then dropped, unless editor is notified to continue the ad. For those with 9/18 after your ad, please contact me to keep it running.

Letter to the Editor: BCA/Reatta 7/3/2019 ^{Page 7}

I have two beautiful Reatta babies that need a good home and am hoping to find suitable homes for in the near future. I am ashamed to admit that for the last 9 years I have neglected them, as I purchased a 2004 Maserati, and it has consumed me entirely.

The Reatta's were the love of my life until the Maserati came along...

Having said that, my **1989 and 1990 (convertible) Reatta's** have been put up for adoption. Other than some steering column issues, due to vandalism, the bodies and interior and engine, etc. are in good shape. Low miles 60-80K.

I owned both cars for about 20 years, and each one is as beautiful a car as I've ever seen. Well, until the Maserati Coupe...

I am hoping you may have some interest in these 2 cars, or know of someone who does. Am asking **\$4,000 for the two**. I live in Corbin, KY. Best way to reach me is by email:
njlogan@marrmillermeyers.com.

Thank you from a fellow Reatta enthusiast.

Nancy J. Logan

CLUB HATS AND VISORS

The Reatta Division has purchased hats for sale from Lands End: 3 colors are available: red, black and white (adjustable size) – all with the Sunburst Logo.

Also available white visor with "Reatta" in script.

All are \$15 each plus shipping for Reatta Division members (\$20 each non-members). Please contact Anne Gibson (agibson36@gmail or (336)599-9589 to order.



**Happy
Birthday!
1989 Reattas**



Reatta Division Buick Club of America Officers & Key Division Positions

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LAND'S END STORE FOR MEMORABILIA
<https://business.landsend.com/store/reatta>

MEMBERS ONLY PASSWORD FOR THE
REATA DIVISION WEB SITE IS:

Buick3800 (CASE SENSITIVE).

PLEASE NOTE THIS WILL APPEAR HERE
IN EACH NEWSLETTER. CHECK EACH
NEWSLETTER FOR A NEW PASSWORD.
IT WILL CHANGE FROM TIME TO TIME.

Introducing the 1990 Reatta convertible

Buick's new soft-top is 'crafted' at unique plant

Story in next issue.

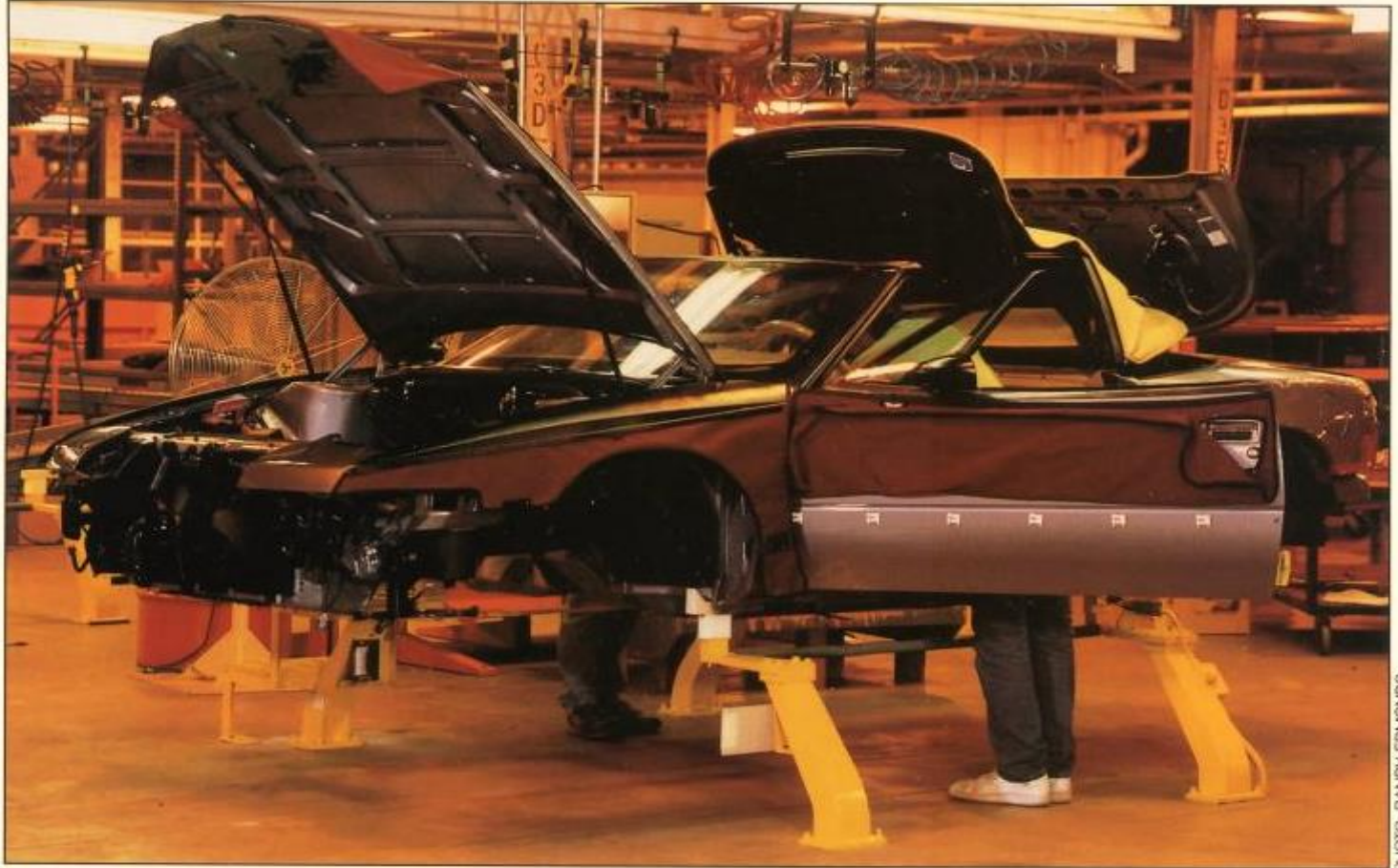


PHOTO: RANDY EDMONDS

Instead of an assembly line, the Reatta is built by teams of craftspeople at nine separate work stations called craft centers.

MEMBERSHIP & DIVISION INFORMATION

Reatta Division dues are still only \$10/year and can be paid for up to 3 years at a time. You can either mail a check payable to the Reatta Division to me via "snail mail", or you can pay online through PayPal. The PayPal account is: ReattaClub@gmail.com

Please note that a **pink** highlighter mark on the RDIV number on your mailing label means that your Reatta Division dues are either due or past due. In order to continue receiving the Reatta newsletter, your RDIV membership status needs to be current.

Please make checks payable to: **REATA DIVISION, BCA**

Send all dues payments and address changes (include your RDIV # on your check) to:
SECRETARY/TREASURER, JERRY RICHSTEIN, 4798 Grants Way NE, Marietta, GA 30066

NOTE: All Reatta Division members are required to be members of the national organization, Buick Club of America, of which we are an authorized division. Please note that a **blue** highlighter mark on your BCA number on your mailing label means that you are not a current member of the BCA. In order to continue receiving the Reatta Division newsletter, your BCA membership status needs to be current. The national organization can be contacted at: **BUICK CLUB OF AMERICA, % Cornerstone Registration, Ltd., PO Box 1715, Maple Grove, MN 55311-6715; PHONE: 763-420-7829; FAX: 763-420-7849; EMAIL: bca@cornerstonereg.com**

Please send all classified ads and newsletter submissions to: **NEWSLETTER EDITOR, Elizabeth Lane, 39 Cockle Hill Road, Salem, CT 06420 or email at: buffylane39@sbcglobal.net**