



Reatta Road



VOLUMN 23—ISSUE 3

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Fall 2019

DIRECTOR'S MESSAGE

Marck Barker



As summer draws to a close, I'm looking forward to fall and being able to take a Reatta convertible on a drive without baking in the summer heat. Hopefully many of you can do that as well before it comes time for winter storage in the northern part of the country. Remember that the best way to spread the word about how wonderful Reattas are is to get them out and drive them!

Our local chapter is hosting our BCA Regional Tour coming up in October. You'll find more info on page 5 of this issue about that.

My wife and I just returned from a trip to New England in my Polo Green 1991 coupe that many of you saw at the National Meet this year.

We stayed with your newsletter editor Elizabeth and husband Tom on our way up and were treated to a wonderful home-cooked meal and tour of their cars (including two Reattas)!

We spent some time at Hemmings Motor News headquarters in Bennington, Vermont (photo page 5). We attended their Thursday night cruise-in and ran into some BCA friends who invited us to their club picnic later that weekend.

Our trip was largely uneventful until we attempted to climb Mount Washington in New Hampshire. About half way up, we pulled over to let the car cool down a bit. When I went to put it into drive to proceed up the mountain, it felt like the shift lever was connected to a piece of chewing gum instead of the transmission.

We discovered at some point during the car's previous life, the transmission shift cable was replaced and the mechanic had apparently routed the cable under the heat shield (directly against the exhaust manifold) instead of over (the way it is in the photo). Subsequently, the cable melted.

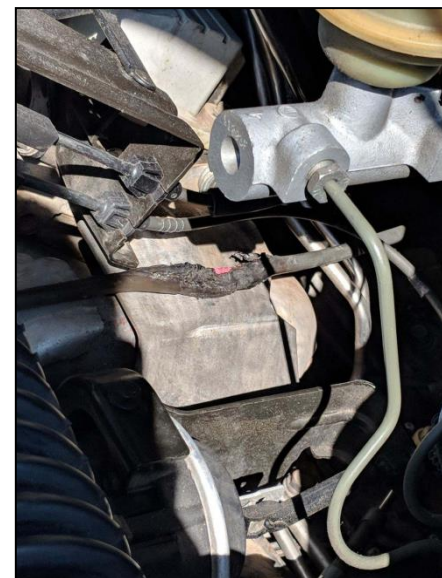
This had never been an issue in the 4000+ miles I've driven it this year probably because the motor had never been under that much stress and heat.

I was able to manually shift it into gear to get us back down the mountain. And after letting the car sit for a couple hours while we took the tram up, the cable would occasionally work correctly.

But luckily, we made it home without any other issues, and I had a replacement sitting on the shelf ready to go in when we returned.

Previous to this trip, I had driven a Reatta to 44 states. I was missing Rhode Island, Maine, Vermont and New Hampshire.

Luckily, even with the mechanical issues, we were able to knock the last four of the lower 48 out. Who knows, maybe Alaska and Hawaii are next!



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Deadline for the next issue is Nov. 30

I want to thank the Reatta Club for honoring me with the Peterson Award. It was very much a surprise. Elizabeth Lane



Letters to the Editor

Reatta Club,

My father, Don Cantleberry, passed away on May 16, 2019 at his home in Alpena, Michigan. He was a pivotal member of the management team for the Buick Reatta program and also the Cadillac Allante. He remained passionate about the Reatta and kept one in his garage to the end.

He had a listing in the Reatta newsletter for that 1988 Reatta. My step mom, Marty Cantleberry, is having a few repairs done then will enjoy a few cruises in the Reatta and decide what she wants to do. Marty said that Don maintained a few esoteric Reatta memorabilia items that may be of interest to the club, so I will let you know once I know more.

Enjoy your upcoming Reatta roundup in Oklahoma and raise your glasses and toast to a long time Reatta aficionado, Donald Ray Cantleberry !

Thank you,
John Cantleberry
817-235-7474
John.cantleberry@gmail.com

(Editor: We are so sorry to hear about your dad.)

1990 Reatta: Something I hadn't Planned to Buy

Lou Ironside RDiv # 2228

Last summer I sold my project Sunbeam Alpine basically because it needed a lot of work, and frankly I did not fit well in it. It sold quickly, so I decided to by a Corvette project.

I had spent my career with Chevrolet, but had a great love for older Buicks and had been a member of BCA since 1980. While looking at Craigslist an ad for a Reatta came up as the owner had said, "similar to Corvette". The car looked fantastic, needed virtually nothing, and was only four hours away....like that bothered me ! I called the owner, and after a short discussion I told him to hold the car as I would be there the following morning with trailer and cash.

After a drive across the state we found the house, and the Reatta was everything the owner said...AND MORE! Bright red, original paint and interior looked like new, it drove and handled like a new car, and everything functioned as original. We agreed on a price, and another Buick was added to my collection.

I ordered a Carfax on the Reatta, and I found the original "driver" of the car was the owner's wife of a Buick-Chevrolet dealer. I have also spoken to the other owners, so basically have the history since day one. It is a basic Reatta with no sunroof or 16 way seats, but does have the unique gray interior with red exterior, one of 278 built that way. Last fall I went to the original selling dealership, and now have the correct "Royal Buick-Chevrolet" license plate frame on the back.

As much as I love my 1940 Buick and 1964 Buick, the Reatta is most often the car of choice for my wife and I when heading out. I am really glad that I spotted the Reatta, or I might have ended up with a Corvette like millions of others, not something special like the Reatta.

Lou's car





*Inside Buick is published by Buick Public Relations for Buick employees and dealers and for the B-O-C Flint Complex.
Summer/Fall 1989 Edition.*

California dreamin'

L.A. writer gets glory
in Reatta convertible
(But does he get the girl?)

By Mike Arkush

People were staring at me. At *me*. Not some flashy, self-inflated California snob in a Jaguar or Porsche. Me, the guy with the receding hairline and bank account, the guy who thinks Ralph Lauren plays for the Dodgers.

They stared and stared. Maybe it was that new haircut I got at Supercuts: \$8, but they do a heck of a job. Or it could have been the purple sweater I bought at K mart; hey, I needed a sweater.

After a long series of silent starers, one of them finally leaned over from her car to speak to me. She was a gorgeous blond, ready to explode. Would she ask for a date? My autograph? What?

"What kind of car is that?" she asked.

Reality could no longer be avoided. This girl and everybody else had no particular interest in me. They were after my car, the new 1990 Buick Reatta convertible.

For three days, the car was all mine. I was hot. I was what I always detested in California: wealthy egocentrics flaunting their fortune and loving it. Nobody needed to know the truth, that I was test driving the vehicle for a national magazine. Why bother wasting their time with trivial details like that? Why bother ruining my fantasy weekend?

Day One

I had the car, and now I needed the girl. So I picked up Deb, 26, a budding television producer, and, more important, a girl I like a lot. And, I confess, I'm not above using the Reatta as an aphrodisiac. What-ever it takes.

Off we went to Beverly Hills. Deb guessed that the well-to-do there wouldn't be overly impressed with the car; after all, they all own

Porches. Deb was wrong.

We stopped by a florist. Deb wanted to pick up a plant for her pet rabbit, Zoey. Don't ask. I waited by the car, and spotted a starrer from inside Contempo Nails, a trendy Beverly Hills establishment.

"As soon as you drove up, it made an impression on me," said Denise Slatkin, 26, as she was getting her nails done. "It's very sleek. It has shape. It's so cute."

Her husband of two weeks, Andrew Slatkin, 26, wanted to take a closer look. He checked the dash, the steering wheel, the tires and the trunk. The guy simply wouldn't go away. He asked to see under the hood and inside the trunk. "How comfortable is it?" he asked.

Yes, of course, Andrew, have a seat. And he did, adjusting the wheel; he was raring to go. "Actually, it's very comfortable. I love the seats," he said.

I began to think Andrew would come with the car. "Ladies and gentlemen, this is the special tilt lever to adjust the seat, and this is the air conditioner, and, of course, this is Andrew, who is a free accessory."

Deb and I left Andrew and scooted over to Rodeo Drive. Four teenagers in a black jeep met us at a stop sign. More starers. "That's a real nice car," one of them said. "Want to drag?"

Imagining the wrath of Buick if I accepted the challenge and damaged the car, I simply declined. I would have won, too.

I then turned the car over to Deb; what's a guy to do? She fell in love immediately with the car, unfortunately. She burned down Sunset Boulevard like it was a parking lot, executing wide turns like Mario Andretti. "It's very smooth," she said.



Los Angeles Times writer Mike Arkush cruise

"It's a coasting car, and I love the seats."

Deb turned right at Pacific Coast Highway and into Malibu. The sun was setting, Deb's red hair flying in the ocean breeze. The Pet Shop Boys were blasting from the stereo. Thank you, Buick.

Day Two

Today, I traveled with Matt, a photographer. Nice guy, but no Deb. We crisscrossed through Hollywood, Beverly Hills, Santa Monica and Century City. At each stop, the crowd reaction was overwhelmingly positive. Everyone wanted a peek.

Marcus Anthony, 28, of Camarillo, admired the tires. "They definitely give the car a more sporty look. Is this really a Buick?"

Bill Steel, 48, of Troy, Mich., was touring some of Hollywood's sights when he stumbled upon Buick's newest attraction. His family was busy staring at Marilyn Monroe's footprints. He had other interests.

PROTOTYPE INFORMATION

RE: our conversation at the BCA Nat'l.

Attached are photos of this Reatta, taken at the Auto & Truck Museum in Auburn, IN this past May, while attending the AACA Grand National Meet.

Jerry Bodden, Reatta Div.#443



Editor's Note : The Reatta Prototype has found a new home in Auburn, Indiana.



BCA SOUTHEAST REGIONAL TOUR 2019, ATLANTIC BEACH, NORTH CAROLINA

The **Tarheel Chapter** of the Buick Club of America will be hosting the 2019 Southeast Regional Tour this **October 17-19, 2019** in lovely Atlantic Beach, North Carolina. The host hotel is the Inn at **Pine Knoll Shores**, 511 Salter Path Rd. Atlantic Beach, NC.

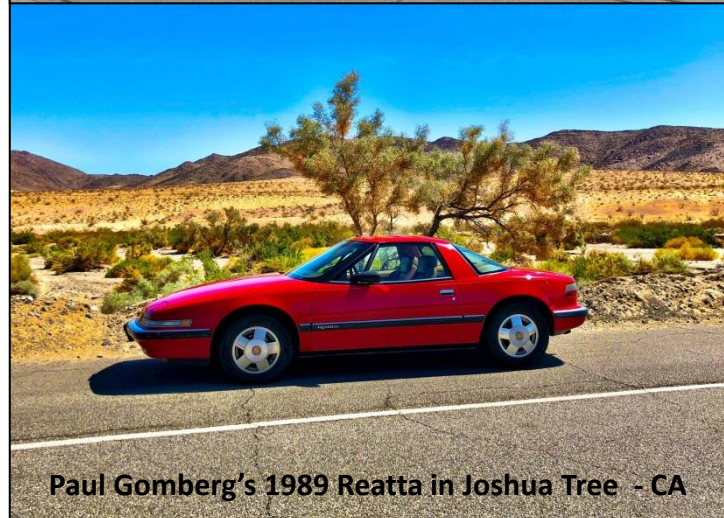
Event features include :

- Thursday visit to the Maritime Museum and a tour of historic Beaufort, NC with lunch at the famous Sanitary Seafood Restaurant.
- Friday will feature a caravan to the Tryon Palace the colonial governor's mansion and NC History Center with lunch and dinner in beautiful downtown New Bern, NC. New Bern features a wonderful, walkable downtown full of great shopping, restaurants, bars and coffee shops. It is also the birthplace of Pepsi Cola.
- A Saturday caravan will go to the Pine Knoll Shores Aquarium and lunch at On the Rocks Rest followed by a Park Ranger led tour of historic Fort Macon. The day will be topped off with a banquet at our host hotel Saturday evening.

For more information and a registration form - visit www.tarheelbuick.org or email : agibson36@gmail.com or call **Anne Gibson (336)599-9589**.



Marck Barker's 1991 Rare Polo Green at Hemmings, Vermont



Paul Gombert's 1989 Reatta in Joshua Tree - CA

REATA PARTS FOR SALE

"Reports have been received about a Reatta vendor, that items ordered and paid for, but not received and no replies to inquiries. As always BUYER BEWARE. If you need suggestions as to reputable Reatta vendors, contact one of the Reatta Board of Directors."

Largest selection of Reatta parts in the country. You name it we have it. Parts and technical support available. We ship world wide. Call or email with your needs. **Orders@EastCoastReattaParts.com, 919-233-1973. (6/18)**

Lots of Reatta parts from 175 parts cars. Located in a salvage yard in Tucson, AZ. **Call Roger McCrone at 520-977-5463. (3/18)**

Reatta parts.....21st year.....Large inventory at very reasonable prices. I also have exact reproductions of the convertible visor clips in all factory colors. Contact Jim Finn at **reattas60@gmail.com (3/18)**

Original "Barney cranks" are still available. Steel replacement headlight bellcranks are \$40 ea. (\$35 ea. to BCA members). Kits that include bellcrank, rollers & up-stop instructions are \$45 (BCA members \$40). Rebuilt Reatta headlight motors, \$55 per side (exchange plus \$5 shipping) Plastic wing nuts and receptacles (to hold the cover in the rear of the engine compartment) \$2 each plus \$2 shipping. Rebuilt power antenna W/steel cord \$60 (+\$15 return shipping). Trunk lock cover repair kits \$9.50. Custom Reatta car covers and all other cars in 14 fabrics and several colors, also 7 sizes of motorcycle covers (call for prices on covers). **Call Barney @ 512-869-5114 for info or Reatta tech assistance. Barney Eaton, 20111 Deerfield Dr., Georgetown, TX 78633. (3/18)**

VERY LARGE REATA MEMORIBILIA COLLECTION FOR SALE. This collection which was previously referenced in the Bugle December 2008 edition consists of over 750 individual items totaling over \$20,000.

The collection includes literature, posters, videos, illuminated signs, promo items, various magazines featuring Reatta and many very rare items some of which were acquired directly from the library at the Reatta Craft Centre in Lansing, Michigan. Many Reatta parts are also for sale.

There is a separate smaller collection of general Buick items available. The owner will be moving soon and will no longer have the four car Reatta Garage which currently houses this vast collection of interesting items. Offers for the entire collection will be considered.

A list and photos of the items and pricing may be requested by contacting **Charles Parry at (315) 383-0707 (call or text), or email: gm33@twcnr.com.**

CARS FOR SALE

1988 Coupe. Red/ Tan. 106,000 Miles. Maintenance since I took over ownership: Transmission mount, Timing belt, Water pump, Power steering pump, Struts/Shocks all around. **\$2,100 obo. Michelle 619 990-4763** please leave message if no answer or text. Email: **servingsd@yahoo.com** (9/19)

1989 Coupe, burgundy/burgundy, 98000 miles, stored six months each year. Fully loaded, including 16 way power seat and factory sunroof. A/C converted, recharged this year. One small ding in passenger door and small rust bubble on sunroof. Runs and drives great. **\$5,500.** Located near Akron, Ohio. **Andy Eisenman 330-571-4217 leave message, or email to afeisenman@gmail.com.** BCA 42380, RDIV 854. (9/19)

1990 Coupe, Silver with Gray Interior, 190,000 miles, Original Owner. Was running when stored but needs some TLC. - **\$1,000** as is. Car located in CT. Also have extra set of 1990 rims and misc. parts available. **Contact Carl DeRosa - RDiv. #1029 • 203-915-7395 or carlderosa@rollinsprintingusa.com** (9/19)

1990 Convertible: White/white top/ burgundy interior with 116,211 I would like to sell for **\$5500.** They can contact me: James McCall from El Paso, Texas, at **MDS9001@GMAIL.COM** (9/19)

1990 Convertible: White/white top/ blue interior. 67,000 miles, **kenclausen38@gmail.com, (616)466-1758 asking \$5,000.** Kenneth Clausen - Spring Hill, Fla (12/18)

1990 Convertible. Red/Tan top/Tan interior. Less than 50,000 miles. New Top, AC blows cold, 16 way seat. This cat is clean inside & out, & always garage stored. Contact **Larry Peterson 316-655-9725.** Asking **\$11,000 O.B.O.** You may email **gpstubby@gmail.com** if you want to see pictures. (9/19)

I have a beautiful **1990 Buick Reatta convertible** with just over 61k original miles that I'm looking to sell. My dad bought it used in 1995 with 35k miles and only put 23k miles on it over 20 years. When he could no longer drive it I bought it from him 4 years ago and have only put 4k miles more and have put new tires, wheels and full maintenance on the car. It has always been garaged and never driven in bad weather since we have had it. I'm asking **\$7,500** but would consider all offers. The car runs great but we will be downsizing our house later this year (we currently have a 3 car garage) so I won't have room in our next house which will only have a 2 car garage.

I really want this car to go to a good home since both my dad and I have taken very good care of this car since 1995. Besides this email, I can be reached at **770-377-4514 or on the weekends and evenings at LJKOZENY@YAHOO.COM.** (9/19)

1990 Convertible - red with white top/maroon interior. 59,000 miles - family owned since new. **\$8,500 obo.** Contact Leslie Ellison - **(706)676-1573** **lellisonsr@aol.com** (9/18)

1990 Coupe, Black, 160,745 Miles, Sunroof : Hello my name is Jarrod Kemp I live in Lake Odessa, MI. I am trying to sell a 1990 Buick Reatta for my grandma, she and my grandpa bought it a few years ago. My grandpa worked for General Motors in Lansing and he has passed away. We just want to sell to someone who can enjoy it and give it a good home. Thank you so much for your time, my number is **269 838 4791.** (9/18)

1990 Convertible. White/Burgundy Interior. 74,000 miles. Has all possible options. Excellent condition. **\$11,000.** Contact Bill @ **586-574-1137 or 586-383-1137.** Car in Michigan. William Smith, Warren, MI (9/18)

1990 Convertible: White/blue top/blue interior, 44,000 miles, no damage, older repaint. Runs great. Has recent brakes and top. Interior like new. Have original, refinished wheels and tires. A nice car for your collection. With pictured wheels and tires **\$12,500. \$11,000** with original wheels. Call Ed at **610-366-0234 or cell 484-707-6146.** (9/18)

1991 Reatta Coupe with only 67000 miles. **White exterior with white belt trim and very nice red interior.** Completely serviced including engine and transmission oil and filters, brake system flush, and A/C service. New fuel tank, pump, and filter. Paint has a few issues but this is a very dependable driver. **\$6,900.** Car is in Louisiana. Contact **Ralph Artall at 337-592-0044 or email: ralph@artallfarms.com.** RDIV # 2133 (9/19)

1991 Reatta Convertible, White Exterior, White Top and molding, White Interior with Blue Accents. Production Records indicate this is one of two 91's with white interior, both having the blue accents. This is believed the only one of those two with the 16 way seat, and white wheels option. The odometer currently shows 43,600K miles. The car has only been driven to shows and on several tours. Senior Gold, 399 point car and Senior Preservation in North Carolina. I have the original letter from a GM employee requesting the car on the Drive to Buy Program. It comes with the Factory Sticker., Factory car cover and lots of literature. This Reatta appears to be the rarest one built. **\$25,000.** **Frank Blizzard, 850 910-1444, frankblizz@aol.com** (9/19)

1991 Coupe White with Tan interior. CD player. 37500 miles, looks and drives fantastic. 399 point Gold Senior in 2015. driven only 1200 miles since the award. For more information contact **Herb Morris 314-852-0272 or email: reatta90@sbcglobal.net.** (9/19)

Classified ads will run for one year (4 issues) and then dropped, unless editor is notified to continue the ad. For those with 9/18 after your ad, please contact me to keep it running.

Letter to the Editor: BCA/Reatta 7/3/2019 ^{Page 7}

I have two beautiful Reatta babies that need a good home and am hoping to find suitable homes for in the near future. I am ashamed to admit that for the last 9 years I have neglected them, as I purchased a 2004 Maserati, and it has consumed me entirely.

The Reatta's were the love of my life until the Maserati came along...

Having said that, my **1989 and 1990 (convertible) Reatta's** have been put up for adoption. Other than some steering column issues, due to vandalism, the bodies and interior and engine, etc. are in good shape. Low miles 60-80K.

I owned both cars for about 20 years, and each one is as beautiful a car as I've ever seen. Well, until the Maserati Coupe...

I am hoping you may have some interest in these 2 cars, or know of someone who does. Am asking **\$4,000 for the two**. I live in Corbin, KY. Best way to reach me is by email:
njlogan@marrmillermeyers.com.

Thank you from a fellow Reatta enthusiast.

Nancy J. Logan

CLUB HATS AND VISORS

The Reatta Division has purchased hats for sale from Lands End: 3 colors are available: red, black and white (adjustable size) – all with the Sunburst Logo.

Also available white visor with "Reatta" in script.

All are \$15 each plus shipping for Reatta Division members (\$20 each non-members). Please contact Anne Gibson (agibson36@gmail or (336)599-9589 to order.



**Happy
Birthday!
1989 Reattas**



Reatta Division Buick Club of America Officers & Key Division Positions

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LAND'S END STORE FOR MEMORABILIA
https://business.landsend.com/store/reatta

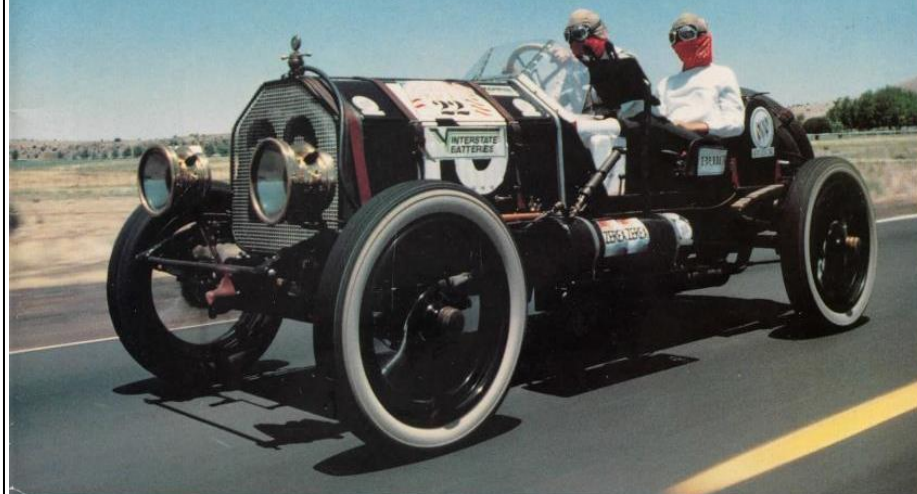
MEMBERS ONLY PASSWORD FOR THE
REATA DIVISION WEB SITE IS:

Buick3800 (CASE SENSITIVE).

PLEASE NOTE THIS WILL APPEAR HERE
IN EACH NEWSLETTER. CHECK EACH
NEWSLETTER FOR A NEW PASSWORD.
IT WILL CHANGE FROM TIME TO TIME.

Summer/Fall 1989

inside **BUICK**



Reatta convertible paces Great American Race



Summer/Fall 1989 Edition.



***1990 Reatta convertible
paces field of classics.
(Story in future issues.)***

MEMBERSHIP & DIVISION INFORMATION

Reatta Division dues are still only \$10/year and can be paid for up to 3 years at a time. You can either mail a check payable to the Reatta Division to me via "snail mail", or you can pay online through PayPal. The PayPal account is: ReattaClub@gmail.com

Please note that a **pink** highlighter mark on the RDIV number on your mailing label means that your Reatta Division dues are either due or past due. In order to continue receiving the Reatta newsletter, your RDIV membership status needs to be current.

Please make checks payable to: **REATA DIVISION, BCA**

Send all dues payments and address changes (include your RDIV # on your check) to:
SECRETARY/TREASURER, JERRY RICHSTEIN, 4798 Grants Way NE, Marietta, GA 30066

NOTE: All Reatta Division members are required to be members of the national organization, Buick Club of America, of which we are an authorized division. Please note that a **blue** highlighter mark on your BCA number on your mailing label means that you are not a current member of the BCA. In order to continue receiving the Reatta Division newsletter, your BCA membership status needs to be current. The national organization can be contacted at: **BUICK CLUB OF AMERICA, % Cornerstone Registration, Ltd., PO Box 1715, Maple Grove, MN 55311-6715; PHONE: 763-420-7829; FAX: 763-420-7849; EMAIL: bca@cornerstonereg.com**

Please send all classified ads and newsletter submissions to: **NEWSLETTER EDITOR, Elizabeth Lane, 39 Cockle Hill Road, Salem, CT 06420 or email at: buffylane39@sbcglobal.net**