



Reatta Road



VOLUME 26—ISSUE 5

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Winter 2022



DIRECTOR'S MESSAGE

Marck Barker



Happy Holidays to all you owners out there in Reatta land! As 2022 draws to a close, I am reflecting on all the great moments I was able to experience this year with Reatta owners, and looking forward to the events in the new year!

For me, 2023 will kick off with Radwood at the Amelia Island Concours (March 2-5) in Florida! They will have a display of 150 of some of the nicest 80s and 90s cars. Perhaps we can get several Reattas there! It'd be quite the sight.

Next on my calendar is the Charlotte Auto Fair April 15th at the Charlotte Motor Speedway in NC. Last year we had a display of 15 Reattas that drew a ton of attention! I hope we can replicate that this year! More details to follow. Contact me if you are interested in signing up!

My wife Kaitlyn and I are really looking forward to the 2023 BCA National Meet in July in Spokane, WA. I know our Assistant Director Alan has some great things in mind for the Reatta Rendezvous this year, and I can't wait to make that trip!

Also, I've been working with Reatta Division member Denny Manner for the Back to the Bricks show in Flint, MI. In 2023 the Reatta will be the featured car of the show! We are planning to have a design presentation from Reatta designer David McIntosh, plus a showcase of rare and special Reattas. Mark your calendars for August 19th 2023. I think we could potentially pull 50 Reattas to this event! You won't want to miss it!

I hope to see YOU at an event this year, and if you're at an event with your Reatta, write us a story about it for this newsletter! We'd all love to hear about it!



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Deadline for Next Issue is March 31, 2023.

Thanks Jim Finn for the Snow Picture



NEW
MEMBERS
since April,
2022.
Lets all
Welcome
them.

First Name & Spouse	Last Name	City	State
Joan & Terry	Hulsey	Calhoun	GA
Duanne & Nikki	Craig	New Haven	IN
John & Kathy	Robertson	Virginia Beach	VA
Bill	Hitchcock	Glendale	WI
Tony	Marciano	Southbury	CT
Victor & Bridget	Nolan	Mentor	OH
Larry	Lewis	Saline	MI

***Charles
Thompson MD
with his Reatta
in the 2021
Holiday Festival
of Lights Parade
in Prescott
Valley, Arizona.***



How I Got My Reatta

Terry McIntyre

I'm the original owner of a 1990 Reatta convertible. In March of 1991, my company (GE) transferred me from Cleveland, Ohio to Huntsville, Alabama. It was a transfer I REALLY didn't want but a job the GE General manager REALLY wanted me to do, (my son was just finishing his junior year of high school) so I cut a deal that gave me a 2-year temporary assignment that included a "company car".

I was looking for a car to lease, and saw the Reatta sitting on the floor at George Shima Buick in Painesville, OH. It had about 4K miles on it - officially a "demo", but the sales manger's wife had been using it as her personal car. I set up a 2-year lease on it, gave it to my wife as her daily driver and used my pickup as my company car. We bought the Reatta when it came off the lease, and it was my wife's primary car until 2004 (just over 100k miles). We kept it as a "toy", along with my '69 Chevy Camaro.

If you want your story in the newsletter, please send it to me at:
buffylane39@sbcglobal.net

Picture it, Southern California, 1993. I'm a year out of High School and I got T-Boned in my 1980 Mercury Topaz. After the insurance settlement, I was issued about \$12,000 to buy another vehicle. My best friend at the time, Scott, had mentioned that he really liked the looks of the Buick Reatta. I had never heard of the car. We found a 1988 model about 70 miles away and went to go look at it. My first thought was that of amazement! Luxury and modern day amenities (all electric)! The Electronic Control Center (ECC) was something I had never even dreamed of and I had to have it! It was Black with Tan interior and a sunroof! I wasn't even 20 years old yet and as you can imagine at that age, I didn't have a lot of money. The person selling the car felt for me and agreed to the price of \$12,000 for a (at the time) 5 year old car that was \$30,000 new. Looking back, that was without doubt, my favorite childhood car. I drove it for about 5 years. Eventually it started showing signs of a 10 year old car and having the common issues that the 1988 model became famous for. The ECC died, problems with the brakes, problems with the transmission, problems with the headlights. It was too much for a young person with little money to handle and I sadly had to move on to my next car (an Acura Integra). I am almost 49 years old and as I look back and reminisce with nostalgia, I couldn't help but remember all the good times I had in that Reatta.

I didn't realize it back in 1993 that Buick had only produced 21,751 of these cars. In fact, I didn't know much about the car other than the fact that I loved it. I didn't know about David McIntosh or his amazing dream. Earlier this year, I decided to go back in time and re-live my youth. This time, I was going to do some research. I decided I wanted a 1991 model. Even though it was slightly different than my old 1988 friend, I realized that Buick made some improvements and those improvements wouldn't cost me much. I currently live in Virginia Beach, Virginia. Ironically, the car I had my eye on was only 50 miles from my old stomping grounds in Southern California. We agreed on the price of \$8,500 and Roxie was on her way to me via an automobile transportation company.

It took a week to cross the country and I was given a call to pick her up at the local K-Mart shopping center. I watched as the driver lowered her down to the ground. I hadn't even had the opportunity to sit down in it yet and I already felt like I was 20 years old again. I drove her around the parking lot a little bit before heading back to my house when I realized that the speakers were blown. They were made out of paper back then. Ugh. So, I took her to a local Audio Store and told them to upgrade everything to modern day standards. Then she hit the tint shop where she was covered in Formula One LLumar Nano-Ceramic Tint. Between the two shops, I didn't get her home for over a week.

I registered Roxie in the state of Virginia as an antique vehicle and have been happily driving her for 6 months on weekends and to car shows. I've enjoyed working on her headlight motors and her cooling system and other upgrades and changes. I love the look of the car but I have to have my modern day ECC, so I installed a Sony ES9500 10.1" screen for GPS and streaming. Everywhere I go from AutoZone to Car Shows, I always get positive comments and lots of questions! I find myself, like a lot of Reatta owners, obsessed with this car. I had a 1988 Promo Model painted to match. I had a Stained Glass made to have a car shows. I love talking with all the lovely people on the Facebook Groups.

It doesn't take much to make me happy. My Wife, My Son, My Dog and My Reatta.



THE BUICK FLEET MANUAL FOR 1989

Hello Elizabeth,

I know that sometimes you are looking for content for the newsletter. I came across this information (didn't know it was here in this house). It's from the Buick Fleet manual for 1989 that went out to fleet buyers. Maybe you can spread it over a few issues; neat info about the touch-screen features. It was interesting (to me) that in the 1988 Fleet Manual, there is no information about pricing on the Reatta.- It only says : pricing to be determined.. I do not have the fleet manuals for '90 or '91.- Maybe someone out there will. Chip Aepli
(Continued from Summer Issue 2022.)

1989 REATTA



ELECTRONIC CONTROL CENTER

Electronic Control Center

VOLUME	FM	SEEK
95.1		
DIFF. W/	AM FM	SR EQ
MEMORY	TONE	SCAN
EJECT	SET	
B77	B81	101.9
11	12	13

8305 MILES		
USE NUMERIC KEYS BELOW TO ENTER DISTANCE TO DESTINATION WHEN FINISHED PRESS ENTER		
0	1	2
3	4	5
6	7	8
9	0	ENTER
RETURN	CLEAR	ENTER

OVERSPEED ALARM	
XXX MPH SETTING HAS BEEN EXCEEDED	
RESET ALARM	

TRIP DATA	
FUEL CONSUMPTION	Avg. FUEL ECONOMY
XXX X	XXX X
GALLONS	MPG
RESET	
SPEED	TIME ELAPSED
XXX X	12 HR 45:10
MPH	
RESET	

REMINDER	
WEDDING	
SAT AUGUST 29, 1989	
5:30 PM	
RETURN	

Retained Accessory Power ... Turn Ignition Off, Radio Page will be Displayed for 30-seconds. Radio Will Continue To Play and Radio Page Only can be Displayed by Pressing "Radio." Opening Door will Turn Radio Off.

SET CLOCK	
TIME	XX XX
00	00
XX XX	XX XX
00	00
CURSOR	
RETURN	

Press "Set Clock"

ECC BRIGHTNESS	
PARKLIGHTS MUST BE ON TO SET	
DIM	BRIGHT
NORMAL	
RETURN	

Press "Set Brightness"

SYSTEM TONE	
WOULD YOU LIKE THE ECC TO ACKNOWLEDGE KEY TOUCHES WITH THE SYSTEM TONE?	
YES	NO
TEST	
RETURN	

Press "System Tone"

DIAGNOSTIC SYSTEM MONITOR	
CLIMATE	FLUIDS
VEHICLE	ENGINE
RETURN	

Press "Diagnostic"

CLIMATE CONTROL	
A/C REFRIGERANT	OK
A/C TEMPERATURE	OK
CLIMATE SENSORS	OK
RETURN	

Press "Climate Control"

FLUID LEVELS	
BRAKE FLUID	OK
FUEL LEVEL	OK
ENGINE OIL	OK
WASHER FLUID	OK
RETURN	

Press "Fluids"

VEHICLE STATUS	
COMPUTER COMMUNICATIONS	OK
DOORS	OK
BRAKES	OK
RETURN	

Press "Vehicle Status"

ENGINE MONITOR	
ENGINE CONTROLS	OK
CHARGING SYSTEM	OK
ENGINE TEMPERATURE	OK
OIL PRESSURE	OK
RETURN	

Press "Engine"

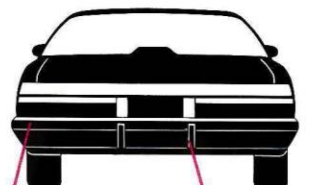
BRAKE FLUID LOW	
USE ONLY DOT 3 FLUID FROM A SEALED CONTAINER	
OK	SERVICE NOW
RETURN	

FUEL LEVEL VERY LOW	
ADD FUEL AS SOON AS POSSIBLE	
OK	
RETURN	

ENGINE OIL LEVEL LOW	
ENGINE DAMAGE MAY OCCUR	
ADD SAE 5W30 MOTOR OIL OR DOT EQUIVALENT	
OK	
RETURN	

WASHER FLUID LOW	
FILL RESERVOIR AS SOON AS POSSIBLE	
OK	RETEST
RETURN	

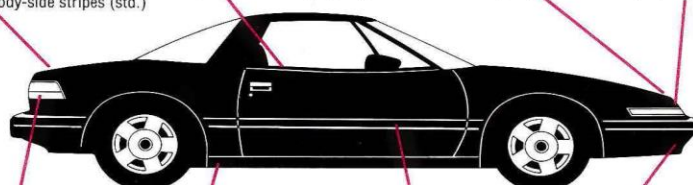
1989 REATTA


EXTERIOR MOLDINGS
STEERING WHEEL
WHEEL /CONSOLE
Exterior Moldings
Reatta


Bumper protection strips (std.)

Bumper guards, rear (std.)

Codes 11A, 14A, 18A,
19A, 21A, 55A, 73A, 75A
Body-side stripes (std.)



Wraparound tail lamp (std.)

Black rocker panel moldings (std.)

Lay-down hood ornament (std.)

Retractable headlamps (std.)

Black wide body-side moldings (std.)

Fog lamps (std.)

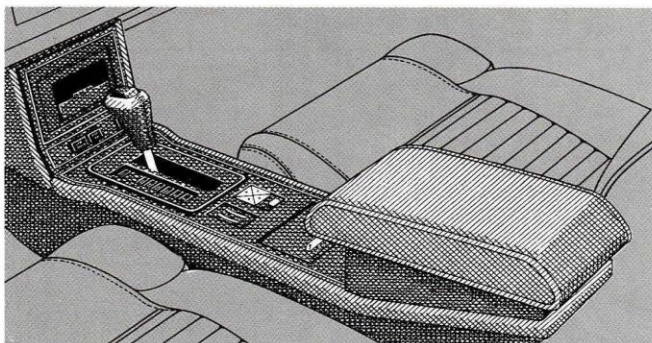
Black belt reveal, window frame moldings (std.)

Steering Wheel

Leather-wrapped Sport Steering Wheel
 Standard

Wheel

15" Aluminum Wheels (4)
 Standard

Console

Full-length Operating Console
 Standard
 (leather-wrapped shift handle included)


CARS FOR SALE

1990 Convertible, White /white top/red interior, 7535 miles, \$17,000, purchased from a climate controlled collection, must sell our baby Reatta as our baby's car seat won't fit. **Bob Wessel, Valley Glen, CA 212-706-7683 (9/21)**

1990 Convertible, Black/tan top/tan interior, 78,000 miles, \$7,600. Down-sizing, must sell, 2nd owner for 25 years, Always Garaged. Converted to 134A. NY Inspection. **Ray Windas, Cell: 914-490-8762, Tarrytown, NY (5/22)**

1990 Coupe, Maui Blue, gray interior. 144,000 miles, new tires. ABS works, runs great. \$5,000. Located in **Salem, CT**. Photos available. Call Tom at: **860-859-1125. (10/22)**

1990 Coupe, Black/Dove Gray Interior, 140,000 miles. Good Condition, Needs Instrument Cluster Repair, **\$2,000**.

Also available, Parts: Front Bumper – Grill, Windshield, Rear Light Panel, \$500.

Call Nick after 6 PM Eastern Time, Queens, NY, 1-718-347-1619 (10/22)

1990 Convertible Red/Tan Top/ Tan Interior. 115,000 miles, excellent condition, always garaged. Located in **Punta Gorda, Florida. \$4,500 Firm**. Four Thousand Five Hundred Dollars. Call **631-831-4307**. Ask for Jim. (12/22)

Classified ads will run for one year (4 issues) and then be dropped, unless editor is notified to continue the ad. Please notify editor, if car is sold.

REATA PARTS/LITERATURE FOR SALE

Original "Barney cranks" are still available. Steel replacement headlight bellcranks are \$40 ea. (\$35 ea. to BCA members). Kits that include bellcrank, rollers & up-stop instructions are \$45 (BCA members \$40). Rebuilt Reatta headlight motors, \$55 per side. Plastic wing nuts and receptacles (to hold the cover in the rear of the engine compartment) \$2 each plus \$2 shipping. Rebuilt power antenna W/steel cord \$75 (+\$15 return shipping). Trunk lock cover repair kits \$15. Custom Reatta car covers and all other cars in 14 fabrics and several colors, also 7 sizes of motorcycle covers (call for prices on covers). **Call Barney @ (512) 869-5114 for info or Reatta tech assistance or email: barneyeaton1@gmail.com. Barney Eaton, 20111 Deerfield Dr., Georgetown, TX 78633.**

Largest selection of **Reatta parts** in the country. You name it we have it. Parts and technical support available. We ship world wide. Call or email with your needs. **Orders@EastCoastReattaParts.com, (919) 233-1973.**

Nice Black used convertible top, good condition, has 1 tear the size of a nickel which has been covered with similar material, **\$100 plus shipping. Frank: (248) 593-6391**

Reatta Literature: over 125 pieces. John Kilbane, North Royalton, Ohio. Call (440) 552-6932.

VERY LARGE REATA MEMORIBILIA COLLECTION FOR SALE. This collection which was previously referenced in the Bugle December 2008 edition consists of over 750 individual items totaling over \$20,000.

The collection includes literature, posters, videos, illuminated signs, promo items, various magazines featuring Reatta and many very rare items some of which were acquired directly from the library at the Reatta Craft Centre in Lansing, Michigan. Many Reatta parts are also for sale.

There is a separate smaller collection of general Buick items available. The owner will be moving soon and will no longer have the four car Reatta Garage which currently houses this vast collection of interesting items. Offers for the entire collection will be considered.

A list and photos of the items and pricing may be requested by contacting **Charles Parry at (315) 383-0707 (call or text), or email: gm33@twcny.rr.com.**

Lots of Reatta parts from 175 parts cars. Located in a salvage yard in Tucson, AZ. **Call Roger McCrone at (520) 977-5463.**

Reatta parts.....21st year.....Large inventory at very reasonable prices. I also have exact reproductions of the convertible visor clips in all factory colors. Contact Jim Finn at **reattas60@gmail.com**

Hello Elizabeth,

When you need a little space filler, here's a couple old pictures (about 2009/ Colorado Buick Show)

It's the real Reatta jumpsuit, worn by the technicians at the Reatta Craft Center. I don't know whose car that is.

Chip Aepli



CLUB HATS AND VISORS



The Reatta Division has purchased hats for sale from Lands End: 3 colors are available: red, black and white (adjustable size) – all with the Sunburst Logo.

Also available white visor with "Reatta" in script.

All are \$15 each plus shipping for Reatta Division members (\$20 each non-members). Please contact Anne Gibson (agibson36@gmail or (336) 599-9589 to order.

Reatta Division Buick Club of America Officers & Key Division Positions

WEB SITE ADDRESS:

www.reatta.org

DIRECTOR:

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89reatta@gmail.com



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Anne Gibson: agibson36@gmail.com
George Madsen: mrrevetta@att.net

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barneyeaton1@gmail.com

REATA ROAD EDITOR:

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39 Cockle Hill Road
Salem, CT 06420
buffylane39@sbcglobal.net

LAND'S END STORE FOR MEMORABILIA
<https://business.landsend.com/store/reatta>

MEMBERS ONLY PASSWORD FOR THE REATA DIVISION WEB SITE IS:

Buick3800 (CASE SENSITIVE).

PLEASE NOTE THIS WILL APPEAR HERE IN EACH NEWSLETTER. CHECK EACH NEWSLETTER FOR A NEW PASSWORD. IT WILL CHANGE FROM TIME TO TIME

AACA Oval Award Badges

Do you have an AACA oval award badge and nowhere to mount it because your Reatta does not have a front license bracket?

Try this: Use an AACA brass badge mount and bend it back on itself to about a 20°-25° angle. Attach the badge and use a small bolt, backer washer and nut to secure the mount to your grille.

Ron DeGroff, RDiv# 2157
Rochester, NY



Happy Holidays and Stay Safe!
See you in 2023.



MEMBERSHIP & DIVISION INFORMATION

Reatta Division dues are still only \$10/year and can be paid for up to 3 years at a time. You can either mail a check payable to the Reatta Division to me via "snail mail", or you can pay online through PayPal. The PayPal account is: ReattaClub@gmail.com

Please note that a **pink** highlighter mark on the RDIV number on your mailing label means that your Reatta Division dues are either due or past due. In order to continue receiving the Reatta newsletter, your RDIV membership status needs to be current.

Please make checks payable to: **REATA DIVISION, BCA**

Send all dues payments and address changes (include your RDIV # on your check) to:
SECRETARY/TREASURER, JERRY RICHSTEIN, 4798 Grants Way NE, Marietta, GA 30066

NOTE: All Reatta Division members are required to be members of the national organization, Buick Club of America, of which we are an authorized division. Please note that a **blue** highlighter mark on your BCA number on your mailing label means that you are not a current member of the BCA. In order to continue receiving the Reatta Division newsletter, your BCA membership status needs to be current. The national organization can be contacted at: **BUICK CLUB OF AMERICA, % Cornerstone Registration, Ltd., PO Box 1715, Maple Grove, MN 55311-6715; PHONE: (763) 420-7829; FAX: (763) 420-7849; EMAIL: bca@cornerstonereg.com**

Please send all classified ads and newsletter submissions to: **NEWSLETTER EDITOR, Elizabeth Lane, 39 Cockle Hill Road, Salem, CT 06420 or EMAIL: buffylane39@sbcglobal.net**